



# Golden Heart Awards

Presented by

The Midnight Mission

Honoring

Judd Abrams & Ken Bloom

*Recipients of the Golden Heart Award*

Featuring the Inaugural Presentation of  
The Norman Harris Heart of Our Mission Award

Presented to

Norman Harris

With special guest host Fritz Coleman

TAGLYAN COMPLEX

SEPTEMBER

17

6:00 PM

2026



# About The Midnight Mission

## OUR MISSION

To make life's necessities available and offer a bridge to self-sufficiency for people experiencing homelessness through food, shelter, clothing, medical care, recovery services, counseling, education, training, workforce development, and continued care services.

## OUR CORE VALUES

Compassion  
Dignity  
Community  
Growth  
Hope

## OUR IMPACT

- 929,945+ Meals served yearly
- 50,568 Shelter beds
- 141,136 Hygiene services provided
- 28,260 12-Step meetings
- 95% HomeLight Living Families exited to stable housing

## OUR REACH

- 📷 10.6K+
- 📘 20K+
- ✉ 50K+ subscribers
- 🌐 100K UVM



# The Midnight Mission Supporters

## BRAND SUPPORTERS



## CELEBRITY SUPPORTERS

Robert Downey Jr.  
Jennifer Garner  
Ben Affleck  
Anthony Hopkins  
Charlize Theron  
Chris Rock  
Zach Braff  
Mark Hamill

Mira Sorvino  
Cedric the Entertainer  
Dax Shepard  
Laurence Juber  
Grant Geissman  
Robben Ford  
Kirk Fletcher

David Foster  
Chrissy Teigen  
Beverly Johnson  
Mickey Stevenson

John Legend  
Smokey Robinson  
Melissa Etheridge  
Tom Morello  
Vince Gill  
Joe Bonamassa  
Macy Gray  
El DeBarge

Jimmy Vivino  
Don Felder  
Mike Campbell  
REO Speedwagon  
Jeffrey Osborne  
Ray Parker, Jr.  
Bobby Caldwell

Amanda Peet  
Holly Robinson Peete  
Sarah Paulson  
Jeremy Sisto

Orianthi  
Richie Sambora  
John Oates  
Florence Pugh  
Robert Pattinson  
Kristen Bell  
Tim Allen  
Andy Garcia

Jake Owen  
Cary Brothers  
Freebo  
Jackson Browne  
Mr. T  
Buzz Aldrin  
Berry Gordy

Jim Brown  
Luc Robitaille  
Norman Harris  
Judd Abrams

## PRESS



# The Midnight Mission Supporters



# Golden Heart Honorees



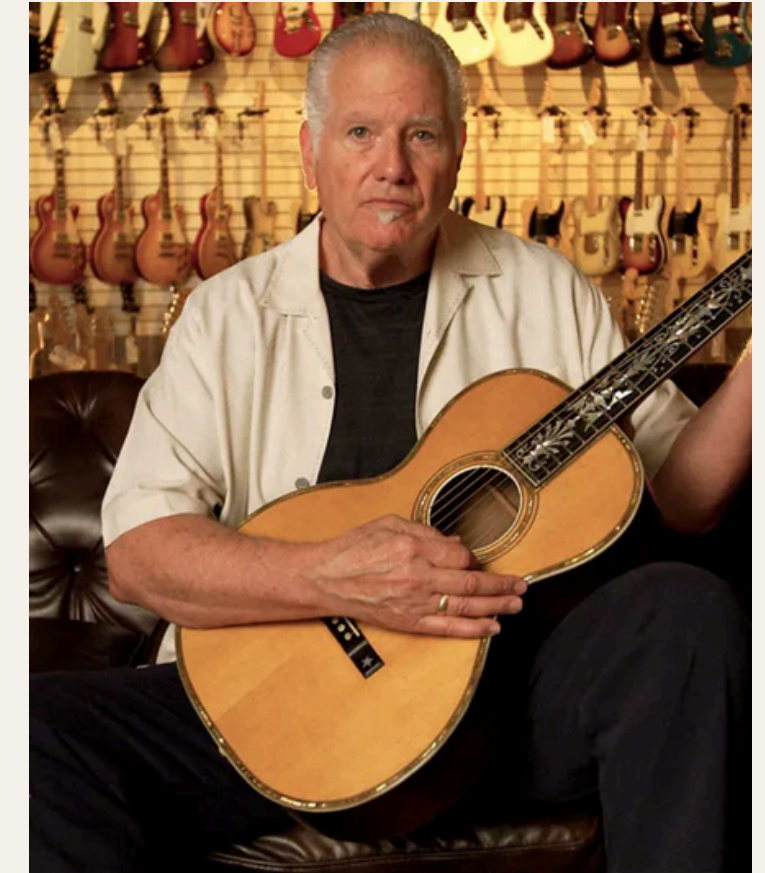
## Ken Bloom

Ken Bloom has been a steady and trusted partner to The Midnight Mission, strengthening our work through his generosity and commitment. His support reflects a deep belief in restoring dignity and creating opportunity. Through his leadership, he continues to help build a foundation of hope and lasting change.



## Judd Abrams

Judd Abrams brings energy, creativity, and vision to everything he touches, helping expand what is possible at The Midnight Mission. Through his leadership and generosity, he has introduced new ways to engage, inspire, and connect our community. His work reminds us that joy, creativity, and purpose are essential to healing and transformation.



## Norman Harris

Norman Harris has helped shape and strengthen The Midnight Mission through his generosity, creativity, and heart. His passion for community and music has brought people together and expanded our reach. As the inaugural recipient of the **Norman Harris Heart of Our Mission Award**, he embodies the spirit of compassion and connection that defines our work.

# We Need You

Every \$75 provides one night of safe shelter.  
Together, \$750,000 will provide 10,000 nights of care, stability,  
and a path home across our 300 beds.



## Meals

Serving over one million meals each year, offering nourishment, dignity, and care.



## Interim Housing

Safe, supportive housing for men and women rebuilding their lives.



## Recovery Programs

12-step programs that support healing, growth, and lasting change.



## HomeLight Family Living

Safe, supportive housing for families with children, providing stability and a path to a brighter future.

Sponsorship Opportunities	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Exclusive underwriting opportunities aligned with mission initiatives	♥						
Private VIP tour with David Prentice or Georgia Hawley	♥						
Annual recognition in Insider emails	♥						
Exclusive volunteer opportunities at The Midnight Mission	♥						
Branded welcome message on entryway LED screen at the Gala	♥						
Opportunity to align brand with a signature Gala experience	♥	♥					
Premier signage and digital display of company logo at the Gala	♥	♥					
Co-branded email campaign (Distributed to 40K+ subscribers)	♥	♥					
Featured on Partners page on website annually (1000 unique visitors annually; hyperlinked logo)	♥	♥	♥				
Recognition during evening remarks	♥	♥	♥				
Two-page spread in the Tribute Journal	♥	♥	♥				
Co-branded social media campaign (Combined reach of 36K+ across platforms)	♥	♥	♥				
Logo inclusion on Step & Repeat	♥	♥	♥	♥			
Recognition in Midnight Partners E-Newsletter	♥	♥	♥	♥	♥		
VIP table (reserved seating + bottle service)	♥	♥	♥	♥	♥		
Tickets to the Gala	30	20	10	10	10	4	2



**All sponsors receive recognition on marketing materials, e-blasts, press and social media (120K+ combined reach) + hyperlinked listing on event webpage (1,000 UVA) + inclusion in sponsor signage at the Gala, as well as event photographs + post-event impact report.**

# 22nd Anniversary Benefit Gala Recap



# Leadership & Board of Directors

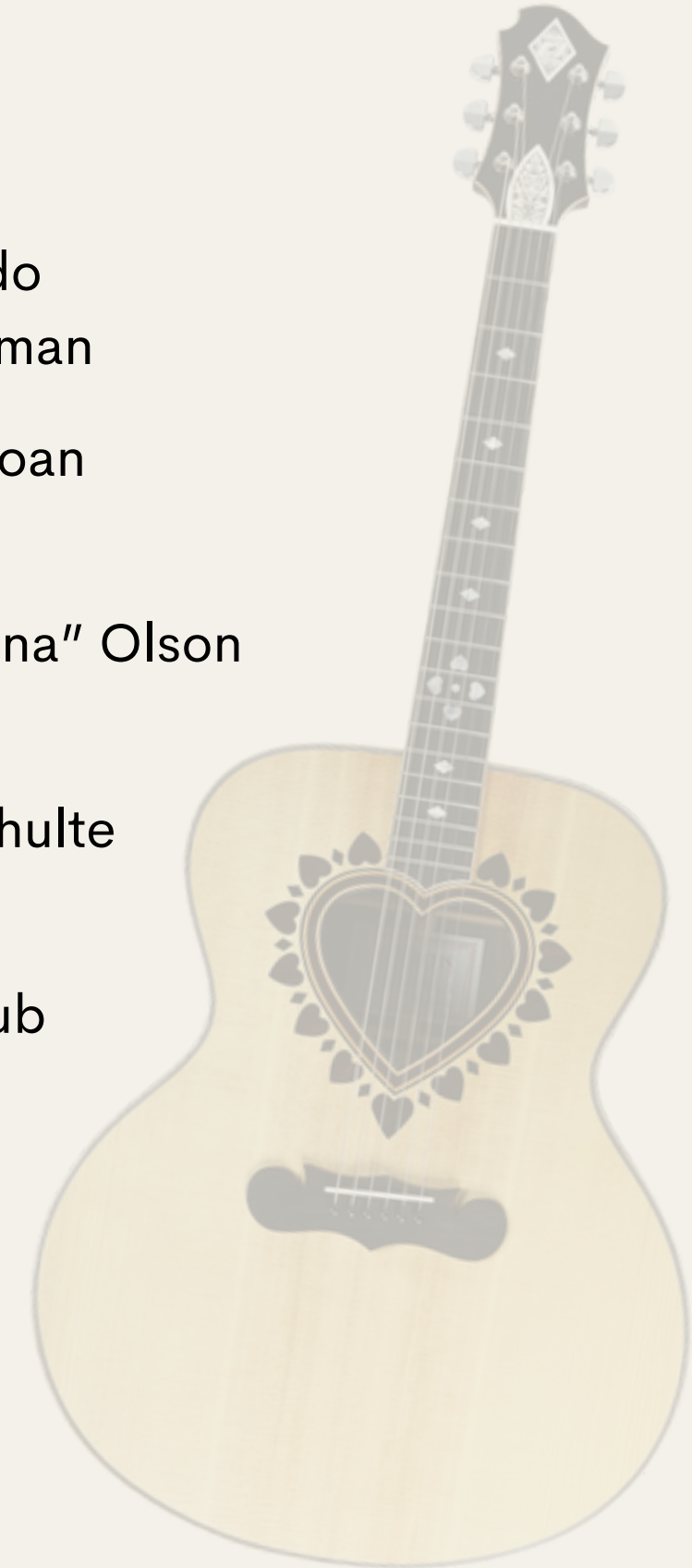
## Gala Leadership

Shelli Lether Abrams  
Hal Bastian  
Mark Cousineau  
Sarah Edwards  
Susie Siverts  
Denise Smith  
Ari Wintraub  
Phil Zacheretti

## The Midnight Mission Board

William B. Noonan  
Chairman  
Stephen F. Watson  
Secretary  
Christine Murphy O'Keefe, Ph.D.  
Director  
Tom Phelan  
Director  
Hon. John Weller  
Director  
R. Stephen Doan, Esq.  
Emeritus

Sal Alvarado  
Vice Chairman  
David R. Doan  
Director  
Kristina "Tina" Olson  
Director  
Yvonne Schulte  
Director  
Ari Wintraub  
Director  
Bob Nouri  
Emeritus



Honoring those who help create a path home through community, compassion, and care.

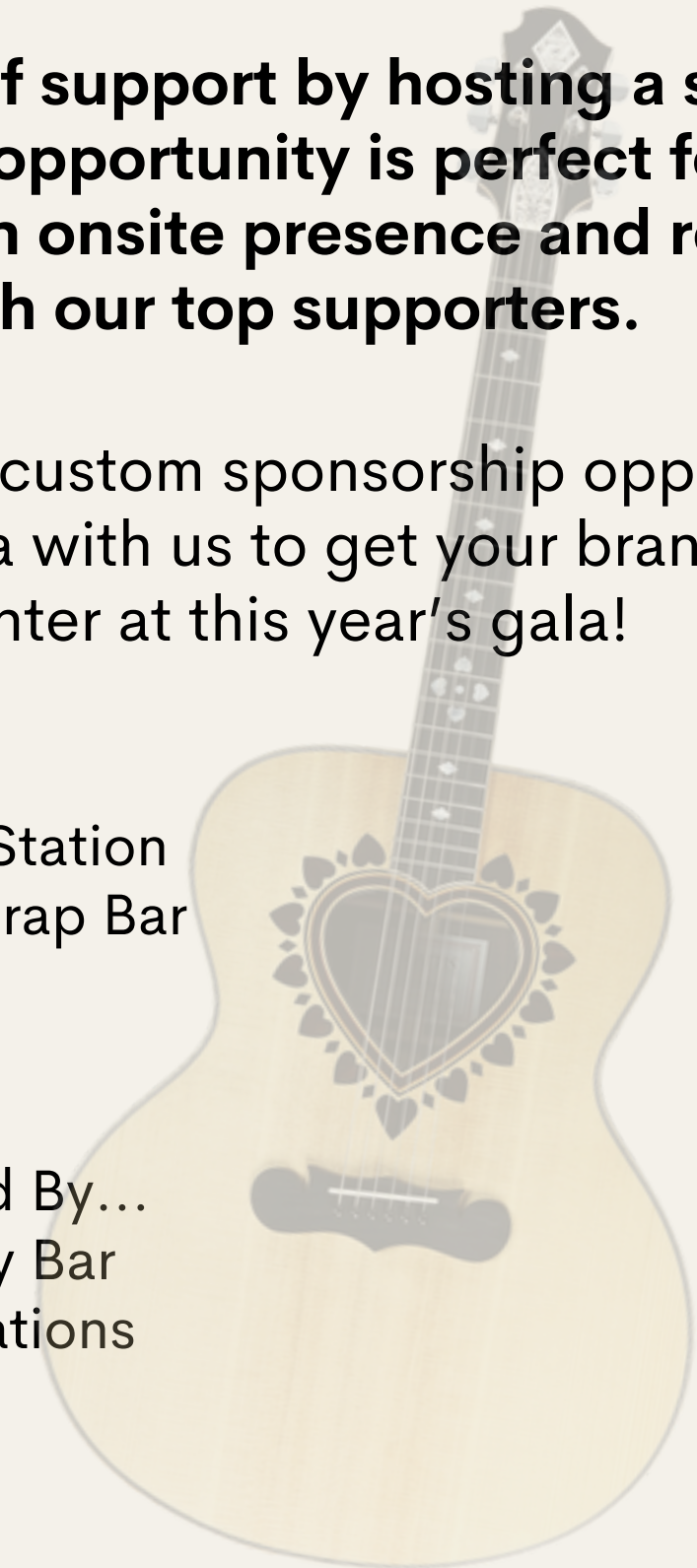
# Sponsor An Activation



**Make a BIG statement of support by hosting a sponsored brand activation! This is opportunity is perfect for partners interested in having an onsite presence and receiving facetime with our top supporters.**

Choose from one of our custom sponsorship opportunities below or share your idea with us to get your brand's name front and center at this year's gala!

- Live Music Lounge
- Custom Vinyl Record Station
- Embroidered Guitar Strap Bar
- Pop-Up Tasting Bar
- Photo Booth
- Bid Paddles
- House Band Presented By...
- Dessert Table & Candy Bar
- Games & Guest Activations



# Event Space: The Taglyan Complex

Located in the heart of Los Angeles, the Taglyan Complex offers a breathtaking indoor and outdoor backdrop for Southern California's events. The venue's beautiful European-inspired décor and custom-made 5,000 square foot stained glass ceiling never fail to leave guests speechless!

## The Grand Ballroom



The Grand Ballroom features a beautiful 5000 square foot circular stained glass ceiling, tear-drop crystal chandeliers, and a customizable ambient lighting system.

## Foyer



The Taglyan Complex stages hundreds of auction items including dining, shopping, fitness, travel, and once in a lifetime experiences accessible online to supporters across the country!

## The Gardens



The Taglyan Complex's dazzling teal carpet entrance is perfect for photos and brand activations among stone fountains, a rose garden, marble pillars, and glowing twinkle lights.

# Be a Part of the Impact

Thank you for opening the door to recovery, restoring stability,  
and creating a path home for every neighbor.



For more information:  
[ttedesco@midnightmission.org](mailto:ttedesco@midnightmission.org).

