



FOR IMMEDIATE RELEASE

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THE MIDNIGHT MISSION BRINGS HOPE AGAIN TO SKID ROW WITH ANNUAL EASTER CELEBRATION MEALS FOR 2,000 NEIGHBORS IN NEED.

Our 112-Year-Old Organization Along with Volunteers and Some Famous Faces Will be Bringing Unity, Love, Free Meals and Music to Those Most in Need to Remind Them They are Loved.

LOS ANGELES - On Sunday, April 5, 2026, The Midnight Mission (TMM) will once again bring the spirit of togetherness and renewal to Skid Row with its annual Easter & Spring Community Celebration transforming 6th Street into a warm and welcoming space of compassion, dignity, and hope. From 10:00 a.m. to 12:30 p.m., more than 200 volunteers will serve a traditional Easter meal to nearly 2,000 unhoused and near-homeless individuals and families.

Made possible through the support and special assistance from the office of **Councilmember Ysabel Jurado**, and the generosity of community partners and donors, the event offers far more than a meal. It provides connection, kindness, and a sense of belonging during a holiday that symbolizes renewal and new beginnings.

Guests will come together to share a freshly prepared holiday meal, enjoy live music, and experience the warmth of community in a joyful outdoor setting. Hygiene kits will also be provided to support guests' immediate needs.

VOLUNTEERS, ENTERTAINMENT & SPECIAL GUESTS: The Easter & Spring Community Celebration will feature live music by **Mark Mackay** ([Official Site](#)), returning for his 10th consecutive year. His performances have become a beloved tradition for both guests and volunteers alike.

Special guests, including musician and activist **Tom Morello**, along with other community leaders, will join volunteers throughout the morning to serve meals, connect with guests, and share in the spirit of Easter.

SPONSORS & COMMUNITY SUPPORT: This celebration is made possible through the dedication of hundreds of volunteers and the generosity of our partners. Special thanks to the **Lon V. Smith Foundation** for their generous grant towards the purchase of food, and to **FiftyFlowers** for donating beautiful centerpieces and floral arrangements that help create a welcoming and festive atmosphere for our guests.



Community partners will also be onsite, providing essential services and resources, including **Elements Pharmacy**, offering vaccines and free HIV testing; **Mount St. Mary's**, providing physical therapy services; **USC Healthcare Outreach**, sharing information about health coverage and benefits; **Underdog Community Project**, providing services for guests with pets; **Great Under Mental Pressure (GUMP)**, providing clothing to the community; and **Project Lux**, sharing information on how to enroll in health insurance.

FORMER CELEBRITY GUESTS: Over the years, The Midnight Mission's holiday celebrations have been supported by an extraordinary community of artists, entertainers, and advocates who generously give their time to serve our guests. Former celebrity guests have included: **Ben Affleck, Jennifer Garner, Dick Van Dyke, Anthony Hopkins, Charlize Theron, Sarah Paulson, Amanda Peet, Tom Morello, Jackson Browne, John Feldmann, Mr. T, Kelly Thiebaud, Maya Stojan, LA Councilmembers Jan Perry and Kevin DeLeon, LA Mayor Villaraigosa, etc.**

WHY IT MATTERS: For many of the individuals and families we serve, holidays can be especially isolating. The Midnight Mission's Easter & Spring Community Celebration is about restoring a sense of family and reminding our guests that they are not forgotten. *"Our Easter & Spring Community Celebration is about more than food,"* said David Prentice, President & CEO of The Midnight Mission. *"It's about dignity, connection, and the belief that everyone deserves hope, especially during moments of renewal."* Georgia Hawley, Chief Communications Officer, added *"When we gather together, we remind people that they are valued, that they belong, and that they are not alone. That feeling of connection can be the first step toward transformation."*

ABOUT THE MIDNIGHT MISSION: Founded in 1914, The Midnight Mission offers paths to self-sufficiency for individuals and families who have lost direction. Its comprehensive programs, including emergency services, 12-step recovery, family living, education, job training, and workforce development, provide a compassionate bridge to healthy, productive lives. As the oldest continuously operating human service organization in Los Angeles, TMM remains a beacon of hope for those experiencing homelessness. Visit www.midnightmission.org