



FOR IMMEDIATE RELEASE

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A Place at Our Table for Every Individual & Family This Holiday Season
The Midnight Mission Hosts Santa's Village Toy Giveaway and Traditional Holiday Meal

LOS ANGELES, CA — The Midnight Mission is bringing the spirit of the season to Skid Row with two heartfelt Holiday celebrations designed to uplift families and individuals experiencing homelessness: **Santa's Village Toy Giveaway on Sunday, December 21**, and a **Traditional Holiday Meal and Hygiene Kit and Winter Essentials Giveaway on Thursday, December 25**.

"The holidays are about belonging — about knowing you matter and that there is a place for you," said David Prentice, President & CEO of The Midnight Mission. "Through Santa's Village and our Christmas Day community meal, we're creating moments of joy, dignity, and connection for families and individuals who need it most and reminding them that they are not alone."

On **Sunday, December 21, 2025, from 11:00 AM to 1:00 PM**, The Midnight Mission will host its **Annual Santa's Village Toy Giveaway**. Santa's Village is a joyful, welcoming experience where thousands of homeless and near-homeless children are invited to select toys of their choice and meet Santa Claus. The event is made possible by hundreds of volunteers, businesses, service groups, and generous individuals who come together to ensure every child experiences the warmth and magic of the holiday season.

The Midnight Mission staff, program participants, and hundreds of volunteers will serve as elves and helpers throughout the event. Famed vintage guitar dealer **Norman Harris of Norman's Rare Guitars** will once again join the celebration, gifting brand-new guitars to children who show an interest in music and creative expression.

Each year, parents share profound gratitude as they watch their children light up with joy when they meet Santa Claus, choosing gifts, and feeling truly seen and celebrated. By hosting Santa's Village ahead of Christmas Day, families are able to enjoy the holiday without waiting, creating meaningful moments of normalcy, dignity, and joy during what can be an especially difficult time of year. ***Please note children must be present to receive gifts.***

To complete the holiday season, The Midnight Mission will host a **Traditional Holiday Meal and Hygiene Kit and Winter Essentials Giveaway on Thursday, December 25, 2025, from 12:30 PM to 1:45 PM** for individuals and families in need. Guests will be welcomed with a traditional Christmas meal served with care and compassion, along with the distribution of **hygiene kits, hats, and scarves** to help keep them warm, healthy, and supported throughout the winter months.



This gathering reflects The Midnight Mission’s belief that no one should feel alone or forgotten on Christmas Day and that community, dignity, and belonging are just as essential as food and shelter.

This holiday season, The Midnight Mission invites supporters and volunteers to consider donating **\$5 – \$10** to help sustain its life-transforming programs and services by [clicking here](#). Every contribution helps create moments of hope, stability, and connection for our neighbors in need.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Through emergency services and 12-step recovery, family living, job training, education, and workforce development programs, The Midnight Mission provides a compassionate bridge to achieve and maintain healthy, productive lives. By removing obstacles and offering accountability and structure, we help people experiencing homelessness rebuild their lives and thrive in their communities. For more information, visit www.midnightmission.org