



FOR IMMEDIATE RELEASE

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Contact: Georgia Berkovich

310-383-1795

gberkovich@midnightmission.org

# Celebrating 30 Years of Home, Hope, and Healing: A Mother's Day Fundraiser

Inglewood, CA — May 4, 2025 — Join us at 12:00 PM on Sunday, May 4 at Martin's Event Center, 3215 W. Manchester Blvd, Inglewood, CA 90305, for a heartfelt Mother's Day celebration honoring the strength and resilience of families overcoming homelessness. The event commemorates the 30th anniversary of HomeLight Family Living, a program of The Midnight Mission, the trusted Los Angeles nonprofit known for its highly successful recovery program on Skid Row, serving the community since 1914.

This milestone celebration will honor both current HomeLight mothers and alumni families who have journeyed from crisis to stability through the program's support. For three decades, HomeLight has provided safe housing and comprehensive wraparound services for families facing domestic violence, addiction, poverty, and homelessness—offering a true pathway to healing and independence.

### **Sponsored with Heart**

Thanks to the generosity of US Bank, PROSE, Housing Opportunities for People Everywhere (HOPE Foundation), William Noonan Foundation, Good Deeds Foundation, Century Housing Corporation, East West Bank, Lateral Link, and our media sponsor KIRN Radio, the event promises to be both meaningful and memorable. Special thanks go to Nikki Lorre, Caprice Collins, Christine Hernandez, Yvonne Schulte, Monica Bracho, and the HomeLight Anniversary Committee, whose underwriting of special elements like candle engraving and bouquet-making adds deeply personal touches to the day.

# A Program of Purpose

Guests will hear from David Prentice, President & CEO of The Midnight Mission, and Ricardo Rosales, Director of HomeLight Family Living, alongside powerful testimonials from two courageous HomeLight mothers. The program is being produced and hosted by Donna-Marie Reid, CEO of Love, Ma: The Susan Eileen Scott Foundation, whose creativity brings depth and warmth to the day.

Alicia De Anda, CEO of First Team Management and Camille Friend, Emmy, and Oscar-nominated department head hairstylist for film with 10 Marvel movies, including Black Panther, on her resume, and hair educator and founder of Hairscholars, will provide make-up, hair styling, and wardrobe for the mothers attending the event.

We are also honored to welcome Inglewood Mayor James T. Butts, Jr. and Councilmember Alex Padilla, who will join us in celebrating this community-driven milestone.





Live musical performances will feature Hana Ni, Tobias Moody, and the HomeLight children's band Wild Zone, taught and accompanied by Brent Nuffer of Electric Moon Foundation.

Adding even more excitement, the event will feature a silent auction and raffle including exclusive TV memorabilia and live taping experiences courtesy of NBC, as well as luxury travel packages to Mar Monte Hotel and Pechanga Casino.

Guests can also expect surprise program moments, including a special video message from Mira Sorvino, Academy Award-winning actress, UN Goodwill Ambassador to Combat Human Trafficking and HomeLight program advocate, as well as a surprise greeting from Phil Collen, lead guitarist of the legendary British rock band Def Leppard.

## A Call to Action

As Los Angeles families continue to face rising housing costs and systemic barriers to stability, HomeLight remains a beacon of hope. Funds raised at the event will support capital renovations to create trauma-informed living spaces, ensuring HomeLight continues to be a safe, supportive sanctuary where families can heal and thrive.

For sponsorship opportunities or to purchase tickets, contact Valerie Lord at vlord@midnightmission.org. To make a donation, visit: https://www.midnightmission.org/homelightmothers-day/

Together, we can continue building bridges to hope, healing, and self-sufficiency for families in need. We look forward to celebrating with you!

# **About HomeLight Family Living**

A program of The Midnight Mission, HomeLight Family Living offers housing, counseling, education, and life skills support to families in crisis. Through its trauma-informed, strengths-based model, HomeLight breaks intergenerational cycles of abuse and poverty and guides families toward long-term stability. To learn more, visit <a href="www.midnightmission.org/homelight">www.midnightmission.org/homelight</a> or contact Ricardo Rosales at rrosales@midnightmission.org.

# **About The Midnight Mission**

Founded in 1914, The Midnight Mission has been a steadfast force in helping people experiencing homelessness reclaim their lives. Through emergency services, 12-step recovery, education, job training, and transitional housing programs like HomeLight, the organization offers structure, accountability, and compassion to those in need. Learn more at www.midnightmission.org.