



FOR IMMEDIATE RELEASE

Contact: Georgia Berkovich
310-383-1795
gberkovich@midnightmission.org

Media Advisory: Easter Celebration at The Midnight Mission

The Midnight Mission will host its annual Easter Celebration on Sunday, April 20, 2025, from 10:00 am to 12:30 pm. Offering a traditional holiday meal to nearly 2,000 homeless and near-homeless individuals and families. This event, which will take place in the heart of Downtown Los Angeles, will bring together over 200 volunteers from across the community to prepare and serve food, distribute hygiene kits, and offer a sense of hope to those in need.

In addition to the meal, the event will feature live entertainment by the talented Mark Mackay ([Official Site](#)), returning for his 9th consecutive year, and special guests, including actor Mr. T, will join the festivities to spread cheer and goodwill. Community partner organizations, including Aids Healthcare Foundation, Inner City Law Center, The People Concern, L.A. CADA, Access to Prevention Advocacy Intervention & Treatment, PAIT, will be on hand offering essential services to those in need.

This celebration is made possible by the generous support of Supervisor Hilda Solis, special assistance from the office of Councilmember Ysabel Jurado, our media sponsor KIRN 650 AM, and the dedication of hundreds of volunteers. A special thank you to Wal-Mart for the Easter decorations and Golden West Food Group (GWFG) who donated all our side dishes.

The Midnight Mission provides essential services to homeless and near-homeless people in Los Angeles, but one of the most meaningful contributions we offer is a sense of family and belonging—especially during the holidays when so many are feeling isolated. Our Easter Celebration not only delivers a warm meal but also sends the message that these individuals are seen, valued, and not forgotten.

This invitation is an opportunity to highlight the incredible work being done by The Midnight Mission and is a testament to the power of community and the difference we can make when we come together to care for one another. Your audience will witness firsthand the positive impact The Midnight Mission is making in the community. We encourage you to attend and cover this heartwarming event. Your presence helps shine a light on the importance of support, compassion, and community in addressing homelessness.

About The Midnight Mission:

The Midnight Mission is one of the largest and most comprehensive homeless service providers in Los Angeles, dedicated to providing emergency services, rehabilitation programs, and long-term solutions to those experiencing homelessness. Through compassionate care and a commitment to dignity, The Midnight Mission works to break the cycle of homelessness and transform lives.