

THE MIDNIGHT MISSION
INVITES YOU TO CELEBRATE



110 YEARS



SEPTEMBER

7

7PM - 10PM

DINNER | COCKTAILS | POKER | AUCTION
ENTERTAINMENT | ACTIVATIONS | AWARDS

THE HISTORIC MAJESTIC DOWNTOWN

650 S SPRING ST,
LOS ANGELES, CA 90014

FORMAL ATTIRE REQUESTED

COMPLIMENTARY VALET PARKING



step into the light
The
Midnight
Mission



110
YEARS

THE MIDNIGHT MISSION PRESENTS OUR 110TH YEAR CELEBRATION AND GOLDEN HEART AWARD CEREMONY RECOGNIZING INDIVIDUALS AND ORGANIZATIONS THAT HAVE DEMONSTRATED A COMPASSION FOR THOSE IN OUR COMMUNITY WHO ARE LESS FORTUNATE.

OUR CELEBRATION WILL BE ATTENDED BY AN EXCLUSIVE LIST OF 400 LEADERS IN BUSINESS, ENTERTAINMENT, AND GOVERNMENT FROM THROUGHOUT THE REGION.


GUESTS WILL ENJOY AN UNFORGETTABLE EVENING OF ENTERTAINMENT, DINNER, COCKTAILS, ACTIVATIONS, POKER, AND OUR GOLDEN HEART AWARDS CEREMONY.

PAST HONOREES OF OUR GOLDEN HEART AWARDS INCLUDE SMOKEY ROBINSON, TIM ALLEN, WALLIS ANNENBERG, CARRIE FISHER, SIR ANTHONY HOPKINS, CHUCK LORRE, TOM PETTY, RICHIE SAMBORA, DICK AND ARLENE VAN DYKE.

YOUR SPONSORSHIP OF THE 110TH CELEBRATION WILL DIRECTLY SUPPORT THE MIDNIGHT MISSION'S LIFE-SAVING AND LIFE-CHANGING PROGRAMS FOR HOMELESS INDIVIDUALS AND FAMILIES.

SPONSORS WILL BE RECOGNIZED AS STRONG COMMUNITY PARTNERS TO TENS OF THOUSANDS OF SOUTHERN CALIFORNIANS VIA EVENT PROMOTIONAL MATERIALS, EXTERNAL COMMUNICATIONS, SOCIAL MEDIA, AND VARIOUS PRESS OUTLETS. YOUR COMMUNITY CITIZENSHIP WILL BE HIGHLIGHTED TO A BROAD AUDIENCE OF CONSUMERS, BUSINESSES, AND REGIONAL GOVERNMENT.

WE HOPE YOU WILL JOIN US FOR A SPECIAL EVENING AS WE WORK TO COMBAT THE GROWING HOMELESSNESS CRISIS IN SOUTHERN CALIFORNIA.





SPONSORSHIP OPPORTUNITIES

110 YEARS OF SUPPORT SPONSOR \$110,000

- THREE VIP GALA TABLES FOR 10 GUESTS
- PREMIER SIGNAGE ON STAGE AND FOCAL VISIBILITY AT EVENT
- VERBAL RECOGNITION DURING EVENING REMARKS/AWARD CEREMONY
- PREMIER SPONSOR RECOGNITION ON ALL EVENT MATERIALS AND MEDIA ADVERTISING
- WE WILL TAILOR AND DESIGN A CUSTOM EXPERIENTIAL BRANDED ACTIVATION OF YOUR CHOICE AT THE EVENT TO ALIGN WITH YOUR SPECIFIC NEEDS AND MARKETING MESSAGE
- PASSED DRINK OR APPETIZER NAMED AFTER SPONSOR WITH CUSTOM SWIZZLE STICK OR FOOD PICK
- FULL-PAGE SPREAD (TWO PAGES) IN THE EVENING'S TRIBUTE PROGRAM
- UNLIMITED FOOD AND BEVERAGE ENTRY FOR 30 GUESTS

SELF SUFFICIENCY SPONSOR \$35,000

- TWO VIP GALA TABLES FOR 10
- SIGNAGE AND VISIBILITY AT THE EVENT
- SPONSOR RECOGNITION ON ALL EVENT MATERIALS AND MEDIA ADVERTISING
- DISPLAY TABLE TO ADVERTISE COMPANY IN AUCTION AREA
- OPPORTUNITY TO PROVIDE MARKETING MATERIALS/GIVEAWAYS AT THE EVENT
- FULL-PAGE AD IN THE EVENING'S TRIBUTE PROGRAM
- UNLIMITED FOOD AND BEVERAGE ENTRY FOR 20 GUESTS

SKID ROW HERO SPONSOR \$50,000

- TWO VIP GALA TABLES FOR 10 GUESTS
- SIGNAGE AND VISIBILITY AT THE EVENT
- SPONSOR RECOGNITION ON ALL EVENT MATERIALS AND MEDIA ADVERTISING
- WE WILL TAILOR AND DESIGN A CUSTOM EXPERIENTIAL BRANDED ACTIVATION OF YOUR CHOICE AT THE EVENT TO ALIGN WITH YOUR SPECIFIC NEEDS AND MARKETING MESSAGE
- FULL-PAGE AD IN THE EVENING'S TRIBUTE PROGRAM
- UNLIMITED FOOD AND BEVERAGE ENTRY FOR 20 GUESTS

ROAD TO RECOVERY SPONSOR \$20,000

- ONE VIP TABLE FOR 10
- SPONSOR RECOGNITION ON ALL EVENT MATERIALS AND MEDIA ADVERTISING
- FULL-PAGE AD IN THE EVENING'S TRIBUTE PROGRAM
- UNLIMITED FOOD AND BEVERAGE ENTRY FOR 10 GUESTS

TRANSFORM LIVES SPONSOR \$10,000

- ONE TABLE FOR 10
- SPONSOR RECOGNITION ON ALL EVENT MATERIALS AND MEDIA ADVERTISING
- HALF-PAGE AD IN THE EVENING'S TRIBUTE PROGRAM
- UNLIMITED FOOD AND BEVERAGE ENTRY FOR 10 GUESTS



TABLE FOR 10 GUESTS \$6,000
UNLIMITED FOOD AND BEVERAGE
ENTRY FOR 10 GUESTS

TO INQUIRE OR PURCHASE A TABLE OR
SPONSORSHIP PLEASE CONTACT BRENT HOUGH

(213)-624-9258 X2205
BHOUGH@MIDNIGHTMISSION.ORG



ACTIVATION SPONSORSHIP OPPORTUNITIES

110 REASONS TO PLAY POKER SPONSOR \$20,000

- FIVE POKER TABLES
- CUSTOM TABLETOP FELTS WITH COMPANY NAME/LOGO
- GUESTS WILL HAVE AN OPPORTUNITY TO REBUY WITH A DONATION
- CUSTOM LAYERED ACRYLIC COMPANY NAME/LOGO SIGNAGE

110 MOCKTAILS SPONSOR \$10,000

- CUSTOM LAYERED ACRYLIC SIGNAGE AT MOCKTAIL BAR
- CUSTOM SWIZZLE STICKS IN SIGNATURE MOCKTAIL OF CHOICE
- COMPANY NAME/LOGO ON TABLETOP BAR MENU

110 COCKTAILS SPONSOR \$10,000

- CUSTOM LAYERED ACRYLIC SIGNAGE AT COCKTAIL BAR
- CUSTOM SWIZZLE STICKS IN SIGNATURE COCKTAIL OF CHOICE
- COMPANY NAME/LOGO ON TABLETOP BAR MENU

110 WAYS TO PLAY SPONSOR \$7,500

- SPONSOR ARCADE GAME STATION
- GAME TICKETS WITH COMPANY LOGO/NAME
- PRIZES FOR GUESTS
- GUESTS WILL HAVE AN OPPORTUNITY TO BUY MORE TICKETS WITH A DONATION

110 WAYS TO GIFT SPONSOR \$7,500

- SWAG BAG SPONSOR
- ACRYLIC COMPANY NAME/LOGO ATTACHED TO EVERY BAG GIFTED TO ALL GUESTS
- OPPORTUNITY TO PUT COMPANY SWAG IN EACH BAG

110 YEARS OF MEMORIES SPONSOR \$6,000

- OPEN AIR PHOTO BOOTH
- COMPANY NAME/LOGO PROGRAMMED IN THE BORDER OF EVERY DIGITAL AND PRINTED PHOTO

110 ITEMS TO ENGRAVE SPONSOR \$5,000

- SPONSOR ENGRAVING AND CALLIGRAPHY STATION
- GLASS AND METAL KEEPSAKES FOR PERSONALIZATION
- CUSTOM LAYERED ACRYLIC COMPANY NAME/LOGO SIGNAGE

110 YEARS OF GOOD FORTUNE SPONSOR \$3,000

- TAROT CARD READER SPONSOR
- CUSTOM LAYERED ACRYLIC COMPANY NAME/LOGO SIGNAGE

110 WAYS TO HELP SPONSOR \$2,000

- DIRECT DONATION TO THE MIDNIGHT MISSION'S GENERAL PROGRAMS

TO INQUIRE OR PURCHASE A
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CORPORATE. TICKETS & AD OPPORTUNITIES

110 WAYS OF CORPORATE SOCIAL RESPONSIBILITY SPONSOR \$2,500

- OPPORTUNITY FOR UP TO 10 EMPLOYEES TO VOLUNTEER AT EVENT
- UNLIMITED FOOD AND BEVERAGE
- LINKEDIN POST ELEVATING YOUR BRAND AND DEMONSTRATING YOUR EMPLOYEES MAKING A POSITIVE DIFFERENCE
- THE MIDNIGHT MISSION VOLUNTEER T-SHIRT FOR EACH VOLUNTEER

110 HALF-PAGE AD \$750

- HALF-PAGE AD IN THE EVENING'S TRIBUTE PROGRAM

110 FULL-PAGE AD \$1,250

- FULL-PAGE AD IN THE EVENING'S TRIBUTE PROGRAM

110 FULL-PAGE SPREAD AD (2 PAGES) \$2,000

- FULL-PAGE SPREAD AD (2 PAGES) IN THE EVENING'S TRIBUTE PROGRAM



TICKET FOR 1 GUEST \$750
UNLIMITED FOOD AND BEVERAGE
ENTRY FOR 1 GUESTS



ALL SPONSORSHIP LEVELS

- WE CAN CUSTOMIZE ALL SPONSORSHIP LEVELS TO MEET YOUR NEEDS. LET'S BRAINSTORM!

TO INQUIRE OR PURCHASE A CORPORATE SPONSORSHIP, INDIVIDUAL TICKET OR AD, PLEASE CONTACT BRENT HOUGH

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