



FOR IMMEDIATE RELEASE

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The Midnight Mission Honors Mothers at HomeLight Family Living's Mother's Day Rooftop Brunch & Celebration

Please join us on Sunday, May 5, at 11 am at the Margot Rooftop (8820 Washington Blvd., Culver City) to celebrate the strength and resilience of mothers experiencing homelessness. We will honor the incredible mothers who are currently participating in our program, as well as alumni families who have successfully thrived with our help.

Thanks to our sponsors PROSE, June Music, Inc., LA Chargers, Centinela Feed & Pet Supply, Brennan's, Century Housing, Hollywood Park Management Company, and TMM Board of Directors, we will celebrate HomeLight Family Living's success in providing a safe residence for families shattered by abuse, addiction, poverty, and hopelessness while providing a comprehensive path for families to become healthy, happy, and self-sufficient since 1995.

Beyond the delicious brunch bites and beverages that will be served on the Margot rooftop, guests will have the opportunity to participate in various gifting activations, such as permanent jewelry, a bloom bar, and custom embroidery. We hope that these activities will bring joy to your day and remind you of the positive impact we can make when we come together.

We are delighted to have President & CEO David Prentice and Director of HomeLight Ricardo Rosales as speakers at the event. Additionally, you will have the chance to hear from one of the mothers from the HomeLight Family Living Program who will share her inspiring story.

Alicia De Anda, CEO of First Team Management, and Camille Friend, Emmy and Oscar-nominated department head hairstylist for 10 Marvel movies (including Black Panther) and hair educator and founder of Hairscholars, will provide make-up, hair styling, and wardrobe for the mothers attending the event in the PROSE sponsored presidential suite.

We want to show our appreciation for the incredible mothers who have faced adversity with courage and resilience. We hope that you will join us in honoring them and supporting our cause. Funds raised from our Mother's Day celebration will support the life-transforming services of HomeLight Family Living. Together, we can build a bridge to self-sufficiency for homeless families in our community.

For information on sponsorships and to purchase tickets, please contact Brent Hough at bhough@midnightmission.org. To donate, text: **HomeLightmoms** to **41444**.





About HomeLight Family Living, a program of The Midnight Mission: HomeLight Family Living provides the path for families in crisis to reunify, rebuild, and restore their lives. We provide education, career preparedness, counseling, and life skills to break the cycle of abuse and poverty to ensure independent, successful living. For additional information, please visit our website at www.midnightmission.org/homelight or contact Ricardo Rosales, Director of Family Living, at rrosales@midnightmission.org.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.