



FOR IMMEDIATE RELEASE

April 2, 2024

Contact: Georgia Berkovich

310-383-1795

gberkovich@midnightmission.org

## THE BALLET IS COMING TO SKID ROW! MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM) featuring Hollywood Ballet

**WHEN:** Thursday – April 4, 2024 – 2:30 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014, Guest Dining Room

WHO: Hollywood Ballet https://www.hollywoodballet.org/

We are excited to welcome Hollywood Ballet to The Midnight Mission. Founded in June 2023 by La Scala Theater's former principal dancers Petra Conti and Eris Nezha, Hollywood Ballet combines the excellence of the 19th and 20th centuries' European ballet classics with original dance adaptations of Hollywood stories. Hollywood Ballet's mission is to deliver compelling and inclusive storytelling for the stage and for the screen, empower all the different communities of Los Angeles and nurture the next generation of artists.

Their visit is a testament to the power of the arts to uplift and inspire, even in the most challenging circumstances. This event underscores the importance of providing access to music and the arts to everyone in our community, especially those experiencing homelessness. It is a unique opportunity for our homeless neighbors, participants of TMM programs, and our community partners to witness the transformative beauty of ballet and to feel a sense of dignity and humanity that may have been lost.

WHY: The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row.

Music is a survival tactic for many people dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple - musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions, and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not

normally encounter in their daily lives.

**HOW:** All are welcome, and there is no charge.

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <a href="https://www.midnightmission.org">www.midnightmission.org</a>.