



FOR IMMEDIATE RELEASE

January 30, 2024

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MARK MACKAY SHARE THE LOVE SHOWCASE TO BENEFIT THE MIDNIGHT MISSION

WHAT: Mark Mackay: Share the Love Showcase

WHEN: Thursday - February 15, 2024 - 7:00 pm

WHERE: Gibson Guitars Hollywood, 7561 Sunset Boulevard, Los Angeles, CA 90046

WHO: **Mark Mackay & Universal Music Group (UMG)/Bungalo Records**

Friend and longtime supporter of The Midnight Mission (TMM), Mark Mackay, has been signed by Universal Music Group (UMG) and is partnering with us to create a night of music and fun. We are thrilled to announce that TMM champion Norman Harris of Norman's Rare Guitars will serve as emcee.

Mark Mackay is a singer-songwriter who delivers electrifying performances to unite listeners with captivating anthems and blazing musicality. He has toured relentlessly across the country, reaching a loyal multi-genre audience with his guitar-driven American music. Mark has opened for rock bands REO Speedwagon, Richie Sambora, Ted Nugent, and Night Ranger, plus platinum country hitmakers Blake Shelton, Tim McGraw, Old Dominion, Gary Allan, and Eli Young Band.

Since 2015, Mark Mackay has been providing music at TMM's annual Easter Street Fair, attended by 2,000 homeless and near-homeless guests and 300 volunteers. He has also been featured several times at our Music With A Mission program, which is aimed at bringing our community together through music.

WHY: This in-person event promises an unforgettable experience for music enthusiasts while raising funds for TMM to help our neighbors in need. The Midnight Mission's goal is to restore people to self-sufficiency and combat the issues surrounding homelessness. Our extensive range of essential services, including addiction recovery, job training, education, medical services, etc., are designed to get people off the streets and into productive lives.

HOW: Grab your friends and share the love at this remarkable showcase. You can set your own price. Just click here for tickets: <http://bit.ly/SharetheLoveMM>

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.