



FOR IMMEDIATE RELEASE
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The Midnight Mission's 4th Annual Banquet of Hope

The Midnight Mission is hosting our 4th Annual Banquet of Hope. People do not need to mark their calendars and can skip the evening wear. We aim to raise \$1,000,000 to help serve approximately 400,000 meals and provide care for those in need this holiday season. Our Banquet of Hope will run for our most vulnerable neighbors throughout the fall and holiday season. Each gift will provide food, shelter, care, and hope to thousands of people in our community this fall.

Imagine the smiles on the faces of those who will receive a warm, nutritious meal because of someone's generosity. The support of our donors will ensure that no one goes hungry during the fall and holiday season and that everyone has a chance to experience the warmth and comfort that a meal can bring. Since 1914, The Midnight Mission has cared for those in need in Skid Row and around Los Angeles County. With over 75,500 people living on our streets, the need is great. This is why we count on our generous donors each year.

People can give the gift of a "banquet" to those most in need by sponsoring our Banquet of Hope event [HERE](#) or text ***BanquetOfHope*** to the number **41444**. Our thanks to longtime friend and supporter **Tim Allen**, who has agreed to match all donations up to \$100,000!

We extend a special expression of gratitude to our *Premier Sponsors*, the **Tim Allen Foundation**, **The Chuck Lorre Family Foundation**, and **Nouri Shaver Automotive Group**, *Diamond Sponsor* **R. Stephen & Donna Doan**, *Platinum Sponsor* **Centinela Feed & Pet**, *Gold Sponsors* **William Noonan Charity Trust**, and **US Bank**, and *Silver Sponsor* **Karen & Mark Liberman**. [CLICK HERE](#) for our sponsorship levels and more information, contact Chris Doyle at cdoyle@midnightmission.org or call 213.553.2327.

Visuals for Press/Media: As homelessness continues to rise, TMM has seen a significant increase in the demand for traditional services at our facility. This campaign presents the opportunity to chronicle the real tragedies behind the headlines. Story opportunities include wonderful feel-good pieces as well as hard news angles directly from people affected by the crisis in our economic and housing markets. The countless individuals suffering from the economic downturn and other factors are in dire need of life's necessities. This campaign provides food for them and the emotional satisfaction that comes with being part of a community and interacting with their neighbors.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, [CLICK HERE](#).