

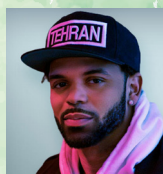
# Honoring Nowruz 2023

## March 20, 2023

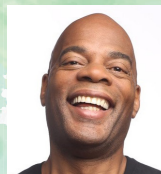
A night of laughter and fundraising  
in the spirit of Nowruz

# جشن نوروز

Performing Live



Hosted by Tehran



Alonzo Bodden



Maz Jobrani



Melissa Shoshahi



Chris Bader



Dan Ahdoot

Special  
Guests  
to be  
announced

Nowruz, a 3,000-year-old Iranian holiday for people of all faiths, honors a time of deep spirituality when light symbolically conquers darkness and people open their hearts to help those less fortunate than themselves. The Midnight Mission embodies the spirit of Nowruz year-round and has been a source of revival and renewal for the homeless population of Los Angeles since 1914. We are excited to announce our 3rd Nowruz Comedy Night Fundraiser live from the Laugh Factory! You can join us in person or virtually, the choice is yours! Our Nowruz sponsors will be recognized as community partners via our extensive social media platforms and other communications before and after the event, highlighting your generosity to a broad audience of consumers, businesses, local and regional governments.

### Title Sponsor - \$20,000

- Sponsor name incorporated into name of the event as The Title Sponsor
- Name and logo featured on Eventbrite ticketing platform
- Name and logo most prominently displayed on stage banner next to the talent during the show
- Name and logo featured on The Midnight Mission's Nowruz event web page
- On-air recognition on KIRN 670 AM Radio Iran
- Sponsor name mentioned throughout event program
- Acknowledgement on all social media outreach
- (8) Virtual tickets to Nowruz Comedy Night
- (4) VIP Tickets to The Laugh Factory Live Performance

### Diamond Sponsor - \$10,000

- Name and logo displayed on stage next to the talent during the show
- Name and logo featured on The Midnight Mission's Nowruz event web page
- On-air recognition on KIRN 670 AM Radio Iran
- Sponsor name mentioned throughout event program
- Acknowledgement on all social media outreach
- (4) Virtual tickets to Nowruz Comedy Night
- (2) VIP Tickets to The Laugh Factory Live Performance

### Gold Sponsor - \$5,000

- Name and logo displayed on stage next to the talent during the show
- Name and logo featured on The Midnight Mission's Nowruz event web page
- Sponsor name mentioned throughout event program
- Acknowledgement on all social media outreach
- (2) Virtual tickets to Nowruz Comedy Night
- (2) VIP Tickets to The Laugh Factory Live Performance

### Silver Sponsor - \$2,500

- Name and logo featured on The Midnight Mission's Nowruz event web page
- Post-event social media recognition
- (2) Virtual tickets to Nowruz Comedy Night
- (2) General Admission Tickets to The Laugh Factory Live Performance

### Bronze Sponsor - \$1,500

- Name and logo featured on The Midnight Mission's Nowruz event web page
- (2) Virtual tickets to Nowruz Comedy Night
- (2) General Admission Tickets to The Laugh Factory Live Performance

**SPONSORSHIPS ARE A 100% TAX-DEDUCTIBLE CONTRIBUTION**  
**All ticket sales and donations will benefit The Midnight Mission**

**Contact:** Katya Askar, Event Lead [kaskar@midnightmission.org](mailto:kaskar@midnightmission.org)

For additional event information and how to purchase tickets,  
please visit: [www.midnightmission.org/nowruz](http://www.midnightmission.org/nowruz)

