



**FOR IMMEDIATE RELEASE**  
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### **The Midnight Mission Hosts Shoe Giveaway in Skid Row**

- WHAT:** The Midnight Mission will host a shoe giveaway for the unhoused community of Skid Row. We will be distributing shoes and socks to those in need.
- WHO:** We are grateful to all of the donors, including Allbirds Pasadena, who have contributed hundreds of sneakers, work boots, and socks for the event.
- WHEN:** Saturday, September 24, 2022, from 1:00 PM – 3:00 PM
- WHERE:** The Midnight Mission, 601 S. San Pedro St., Los Angeles, CA 90014  
Courtyard (accessible via 6<sup>th</sup> St. gate)
- WHY:** Shoes and socks are critical in preventing severe health issues in homeless individuals. This event is to ensure people experiencing homelessness have proper footwear.
- HOW:** We are accepting donations of brand-new or gently used shoes in all sizes for all genders until Friday, September 23, 2022. Please contact our Community Events Coordinator, Kendall Moran, with any questions and to coordinate a drop-off.

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).