



**FOR IMMEDIATE RELEASE**  
August 17, 2022

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### **7-Year-Old Lorenzo Holds Birthday Fundraiser for The Midnight Mission**

**WHAT:** Please join us to wish Lorenzo a happy 7<sup>th</sup> birthday on Thursday, August 18. Instead of asking for gifts for himself, he requested that people give to the homeless community of Skid Row. Since April, Lorenzo, his mom Jessica Hernandez-Arana, and their family have been conducting a donation drive on social media, encouraging their friends and family to donate soap and towels for those in need. Their original goal was to collect 100 towels and bars of soap.

But much to their delight, on Lorenzo's 7th birthday, they will be donating the 602 towels and 777 bars of soap they collected to The Midnight Mission. These essential items will be provided to our homeless community at our 24-hour hygiene center.

**WHEN:** **Thursday**, August 18, 2022, at 11:30 am

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014  
Underground Parking Lot

**WHY:** Lorenzo has been deeply impacted by the number of sidewalk encampments throughout Los Angeles. While most kids would have a wish list of toys for their upcoming birthday, Lorenzo stated he wanted to help his homeless neighbors. Lorenzo is a shining example of how one person can make a difference.

**LINK:** <https://www.facebook.com/profile.php?id=100035331215745>

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).