



**FOR IMMEDIATE RELEASE**

April 14, 2022

**Contact:** Georgia Berkovich

(213) 624-4588

[gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org)

**EASTER CELEBRATION AT THE MIDNIGHT MISSION**

**WHEN:** Easter Sunday – April 17, 2022 – 10:00 am to 12:30 pm

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014 - *Intersection of 6<sup>th</sup> Street & San Julian Street*

**WHAT:** We will close down 6<sup>th</sup> Street in front of TMM to serve a traditional holiday meal and distribute hygiene items to nearly 2,000 homeless and near-homeless individuals and families. More than 200 corporate and community volunteers will be at The Midnight on Easter morning, preparing and serving food for our annual celebration. Concurrently, TMM will host an Easter Village, where children will be able to meet the Easter Bunny (played by comedian and TMM Alumnus Logan Hobson) and receive baskets full of candy and other treats.

**WHO:** This event is possible thanks to special assistance from the office of Councilmember Kevin DeLeon and with help from hundreds of volunteers. We are thrilled to have Mark Mackay providing the entertainment for the 6<sup>th</sup> year. [www.markmackayofficial.net/](http://www.markmackayofficial.net/) There will also be a special performance by Skid Row's very own Ase Ashe Drummers From The Heart. Carbon Health will be providing Covid-19 vaccinations for our community guests. Underdog Community Project will be offering our guests free veterinary services and other needed pet care. Miracle Messaging, an organization focused on ending relational poverty by rebuilding social support systems for our unhoused neighbors, will also be offering resources.

**WHY:** Of the many services The Midnight provides to our unique community, one of the most important is the sense of family we offer to those who often feel lost and forgotten during the holidays and other days of celebration. We are grateful for our wonderful donors, volunteers, and friends who make it possible for us to continue our life-saving and life-changing work.

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).