

FOR IMMEDIATE RELEASE

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## The Midnight Mission's 2<sup>nd</sup> Annual Banquet of Hope

The Midnight Mission's 2<sup>nd</sup> Annual Banquet of Hope is in full swing. Because of the pandemic, we could not hold our annual Golden Heart Awards, our largest fundraising event of the year. Instead, we are celebrating the entire month of October with the Banquet of Hope event! There is no need for our guests to get dressed up, fight traffic, stand in line, or even leave their homes to celebrate and fundraise together. We have reserved the month of October to bring hope to our homeless neighbors in the form of nutritious meals. Our goal is to raise \$450,000 in 30 days, which will provide 300,000 meals, shelter, services, and hope to thousands of people in Skid Row and throughout LA County who are in need this fall.

There is still time to give the gift of a "banquet" to those most in need by sponsoring our Banquet of Hope event <u>HERE</u> or by texting banquetofhope to the number 41444 to submit payment. **Our thanks to longtime friend and supporter, comedian/actor Tim Allen, who has agreed to match all donations up to \$110,000!** 

We extend a special expression of gratitude to our Title Sponsor Jason Sinay, Diamond Sponsors R. Stephen and Donna Doan, Infinite Electronics, Dr. Jeffrey and Mrs. Lori Litow, and SoCalGas, Platinum Sponsor Union Bank, Gold Sponsors William Noonan Charity Trust, Good Deeds Foundation, Mr. Rick Harmon, Ali C. Razi, and US Bank, Silver Sponsors Bank of American, Stephanie and Brian Bezner, Century Housing and Mark and Karen Liberman, T-Shirt Sponsor Norman's Rare Guitars, and Bronze Sponsor R. Stephen and Donna Doan.

For sponsorship information, please email <u>Karen Vallecillo</u> or call 213.458.8700.

Watch our kick-off event on YouTube <u>https://www.youtube.com/watch?v=KKJpISQ66d4</u> or Instagram TV <u>https://www.instagram.com/tv/CUqniA4JmG2/</u>

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, <u>CLICK HERE</u>.