

# **SMOKEY ROBINSON**

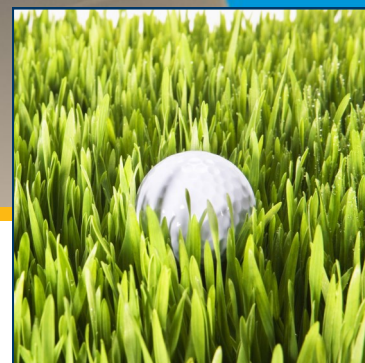
*8th Annual Invitational  
Golf Tournament*

*Benefiting*

**THE MIDNIGHT MISSION**

*Monday, August 23, 2021*

*Calabasas Country Club*



# **SMOKEY ROBINSON**

**Invitational Golf Tournament Benefiting The Midnight Mission**



Dear Friends and Fellow Golfers,

Please join me on Monday, August 23, 2021 for the 8th Annual Smokey Robinson Invitational Golf Tournament benefiting The Midnight Mission.

Enjoy a day of golf with friends, colleagues, and associates at the beautiful Calabasas Country Club. The tournament will be followed by a cocktail reception, raffle, live auction, live entertainment, and an awards dinner with fantastic prizes. The funds raised by the tournament will support The Midnight Mission's life-changing and life-saving program services that help homeless individuals and families turn their lives around. Your participation will create new opportunities for our neighbors who have lost direction.

I hope that you will join me on this special day as an event sponsor and that, together, we can have a great and positive impact. Together, we will build a bridge to self-sufficiency for homeless men, women, and children in our community. Please join us!

Your Tournament Host,

---

#### **THE MIDNIGHT MISSION**

Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).

**SMOKEY ROBINSON**

**Invitational Golf Tournament Benefiting The Midnight Mission**

**Monday, August 23, 2021 | Calabasas Country Club**

# Smokey Robinson Invitational Golf Tournament

Benefiting The Midnight Mission

Monday, August 23, 2021

Calabasas Country Club

## SPONSORSHIP OPPORTUNITIES



### **Being with you** 🏌️— GOLD SPONSORSHIP (\$25,000)

- Corporate logo prominently displayed on step & repeat
  - Corporate logo prominently placed on welcome banner
  - Corporate name & logo mentioned in all event advertising
  - Private foursome at Calabasas Country Club with Smokey Robinson
  - Day of tournament meet & greet and team photos with Smokey Robinson
  - Eight tournament playing spots
  - Full-page ad prominently placed in event program
- + The Ace Package

### **You've Really Got A Hold On Me** 🏌️ —TOURNAMENT SPONSORS (\$15,000)

- Corporate logo mentioned in all event advertising
  - Corporate logo placed on welcome banner
  - Eight tournament playing spots
  - Day of tournament meet & greet and team photos with Smokey Robinson
  - Full-page ad in event program
- + The Ace Package

### **The Tears Of A Clown** 🏌️—PUTTING GREEN SPONSOR (\$7,500)

- Signage displayed at Putting Contest
  - Four tournament playing spots
- + The Ace Package

### **Cruisin'** 🏌️—GOLF CART SPONSOR (\$7,500)

- Company Name and logo on all of the golf carts used during the event
  - Four tournament playing spots
- + The Ace Package

### **Food For Thought** 🏌️—BREAKFAST SPONSOR (\$2,000)

- Signage at breakfast
- Company logo on branded breakfast items

### **Quiet Storm** 🏌️—LUNCH SPONSOR (\$6,000)

- Signage at Lunch
- Four tournament playing spots

### **Just To See Her** 🏌️—AWARDS DINNER SPONSOR (\$6,500)

- Signage at Awards Dinner
- Four tournament playing spots

### **Baby Come Close** 🏌️—CLOSEST TO THE PIN SPONSOR (\$5,500)

- Signage at contest hole along with on-course Tee Box
- Four tournament playing spots

### **If You Can Want** 🏌️—TEE BOX SPONSORS (\$1,500)

- Opportunity to host a tee box on the course, which will allow you to offer a service or product sample to all players

## All \$7,500 + Sponsorships include The Ace Package:

- Company logo on The Midnight Mission website
- Acknowledgement in the Event Program
- Corporate logo on On-Course Banner
- Social Media mentions prior to the tournament and post tournament
- Company mentions in press releases & various media campaigns prior to the Tournament
- E-blast after the event with acknowledgement to over 33,000 subscribers

# SPONSORSHIP OPPORTUNITIES CONTINUED

## *I'm The One You Need* ♪- PROGRAM BOOK

- Full Page Advertisement (\$300)
- Half Page Advertisement (\$150)

## *Ooo Baby Baby* ♪—GOLF CLINIC SPONSOR (\$7,500)- SOLD

## *I Second That Emotion* ♪—PHOTOGRAPHY SPONSOR (\$7,500) - SOLD

## *Ain't it, Baby* ♪— GOLF POLO SPONSOR (\$7,500)- SOLD

## *Who's Lovin' You* ♪—CIGAR SPONSOR (\$2,000) - SOLD

## *Mickey's Monkey* ♪—PLATINUM FOURSOME (\$3,000) - SOLD

## *Baby, Baby Don't Cry* ♪—LONG DRIVE SPONSOR (\$5,500) - SOLD

## TOURNAMENT TICKETS

### *Shop Around* ♪— FOURSOME (\$2,500)

- Includes four tournament playing spots

### *One Heart Beat* ♪—INDIVIDUAL GOLFER (\$625)

- Includes one tournament playing spot

### All Tournament Tickets Include:

- Green Fees, Continental Breakfast, Lunch, and Dinner

## Entry Form:

### SPONSORSHIPS:

Gold  Tournament  Golf Clinic  Putting Green  Golf Cart  Lunch

Awards Dinner  Long Drive  Closest To The Pin  Tee Box

Full Page Ad  Half Page Ad

TOURNAMENT TICKETS:  Foursome  Individual Golfer

DINNER TICKETS:  One Guest (\$100)

I cannot participate, but enclosed is a donation of \$: \_\_\_\_\_

Enclosed please find my payment for \$\_\_\_\_\_ Check # \_\_\_\_\_

*Make checks payable to The Midnight Mission, Attention Golf 2021*

*Mail this form and checks to: 601 S. San Pedro Avenue, Los Angeles, CA 90014*

Charge my credit card (check one):  VISA  MASTERCARD  AMEX

Card # \_\_\_\_\_ CVC Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Email: \_\_\_\_\_

The tournament is limited to 136 players. Team entries and sponsorships are first come, first serve. All entry payments need to be received by **Friday, July 23, 2021**

### SPONSORSHIP QUESTIONS & PLAYER SPOTS PLEASE CONTACT : Katya Askar

Kaskar@midnightmission.org • 213.553.2328 office • 818.391.7006 cell

### EVENT QUESTIONS AND DETAILS PLEASE CONTACT: Olivia Sellers

Events@midnightmission.org • 213.553.2329 office • 925.324.9494 cell

Our preferred payment methods are by checks payable to The Midnight Mission. Tax ID# 95-1691293. For credit card payments/donations, a 2.6 % processing fee will be added to any credit card payments.

## Smokey Robinson Invitational Golf Tournament

### Benefiting The Midnight Mission

Monday, August 23, 2021

Calabasas Country Club

4515 Park Entrada

Calabasas, CA 91302

### Schedule of Events

8 – 9 AM:

Registration

Continental Breakfast

Celebrity Red Carpet

9 AM:

Putting Contest

Roger Gunn Golf Clinic

10 AM SHARP!

Shotgun Start

11 - 12 AM:

Lunch to be served

### Following Tournament:

Cocktails

Raffle

Live Auction

Buffet Dinner

Entertainment

Awards Presentation