

FOR IMMEDIATE RELEASE

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Laugh Factory to Host Virtual Comedy Fundraiser for The Midnight Mission for Our 10th Annual Celebration of Nowruz

The Midnight Mission is partnering with Laugh Factory owner, Jamie Masada, to host our first ever Virtual Comedy Fundraiser for our 10th annual celebration of Nowruz, the Persian New Year. The event will be LIVE from the Laugh Factory, Hollywood, on Thursday, March 11, 2021, from 6:00 pm to 9:00 pm.

The comedic line-up includes Maz Jobrani, Max Amini, Tehran Von Ghasri, Iliza Shlesinger, Alonzo Bodden, Jamie Kennedy, Melissa Shoshahi, Harland Williams, and more. The Midnight Mission will also present "Laughter is Healing" awards to Jamie Masada and the Laugh Factory and the comedians volunteering their time and talent.

The Laugh Factory is known for bringing the hottest, most diverse talent to the stage. And now, ticket holders can join from anywhere – online. Everything people love about The Laugh Factory - the hilarious comedians, the inclusive vibe, the fantastic music, the trendy ambiance - is now available in our living rooms! The thousands of people who have joined The Laugh Factory this year will tell you that their shows are not like the other virtual shows you've seen. Guests become a part of a community that has helped each other survive and laugh through these tough times. When they purchase a VIP Ticket, they are treated like they are in the front row of a live show; they interact with the comedians and get roasted all from the comfort of their home.

We wish to thank our generous partner, the **Laugh Factory**, for hosting this extraordinary event.

At a time when our nation is so painfully divided, it is important we continue to hold events that bring our community together. Nowruz, a 3,000-year-old Iranian holiday for people of all faiths, honors a time of deep spirituality when light symbolically conquers darkness and people open their hearts to help those less fortunate than themselves.

Tickets are available for a suggested minimum donation of \$25, and VIP tickets are available for \$100. As a VIP in our virtual audience, you can have your cameras on and interact with your favorite comedians. To purchase tickets for the live show, please visit: https://www.eventbrite.com/e/2021-nowruz-comedy-night-tickets-139471197105

For more information, including sponsorship opportunities, visit www.midnightmission.org/nowruz, or contact Katya Askar at 818-391-7006 or kaskar@midnightmission.org.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.