

FOR IMMEDIATE RELEASE Revised: February 25, 2021 Contact: Georgia Berkovich <u>gberkovich@midnightmission.org</u> 213-624-4588

Laugh Factory to Host Virtual Comedy Fundraiser for The Midnight Mission for Our 10th Annual Celebration of Nowruz

The Midnight Mission is partnering with Laugh Factory owner, Jamie Masada, to host our first ever Virtual Comedy Fundraiser for our 10th annual celebration of Nowruz, the Persian New Year. The event will be LIVE from the Laugh Factory, Hollywood, on Thursday, March 11, 2021, from 6:00 pm to 9:00 pm.

The comedic line-up includes Maz Jobrani, Max Amini, Tehran Von Ghasri, Alonzo Bodden, Jamie Kennedy, Melissa Shoshahi, Harland Williams, and more. The Midnight Mission will also present "Laughter is Healing" awards to Jamie Masada and the Laugh Factory and the comedians who are volunteering their time and talent.

We extend a special expression of gratitude to our *Diamond Sponsors* Razi Family Foundation and Skechers USA, *Gold Sponsor* Satrap Family Trust, Inc., *Silver Sponsor* Mrs. Shoreen E. Maghame and Mr. David Pourbaba, *Bronze Sponsors* Mark Ameli, Esq., Blue Jay Center, LLC, Imperial Plaza LLC, Guity Javid, Kheradmandan Family, Hamid Shooshani and Mrs. Mahvash Yazdi, *Media Sponsor* KIRN 670am Radio Iran, and *Community Sponsors* Iranian Hotline, Iranian Women Foundation, and L.A. & O.C. Iranian American Chamber of Commerce.

We wish to thank our generous partner, the Laugh Factory, for hosting this extraordinary event.

At a time when our nation is so painfully divided, it is important we continue to hold events that bring our community together. Nowruz, a 3,000-year-old Iranian holiday for people of all faiths, honors a time of deep spirituality when light symbolically conquers darkness and people open their hearts to help those less fortunate than themselves.

The Midnight Mission embodies the spirit of Nowruz year-round and has been a source of revival and renewal for the homeless population of Los Angeles for more than a century. Although The Midnight Mission has never missed a meal service since 1914, we provide much more than meal service. We are a resource for life-saving and life-changing programs that range from education and workforce development to health and wellness and 12-step recovery for the homeless population of Los Angeles.

We thank our dedicated Nowruz Committee Mark Ameli, Maryam Azarbayjani, Iradj Eshaghian, Alireza Hekmatshoar, Mehrdad Javadi, Guity Javid, Ben Mansouri, Kamran Mohanna, Ben Nafissi, Ali Razi, Abbas Satrap, Fatemah Satrap, Diba Shooshani, Hamid Shooshani, and Mahvash Yazdi.



Tickets are available for a suggested minimum donation of \$25, and VIP tickets are available for \$100. As a VIP in our virtual audience, you can have your cameras on and interact with your favorite comedians. To purchase tickets for the live show, please visit: <u>https://www.eventbrite.com/e/2021-nowruz-comedy-night-tickets-139471197105</u>

For more information, including sponsorship opportunities, visit <u>www.midnightmission.org/nowruz</u>, or contact Katya Askar at 818-391-7006 or <u>kaskar@midnightmission.org</u>.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.