

Banquet of Hope

October 2020

The Golden Heart Awards, our largest fundraising event of the year, will unfortunately not be held this October due to the Covid-19 pandemic. However, we are thrilled to announce our first ever **Banquet of Hope** as an exciting way for us all to still come together in support and celebration in the spirit of our Golden Heart Gala. During these most challenging times, the need to bring some much-needed **hope** to our neighbors experiencing homelessness is greater than ever. The **Banquet of Hope** event was born out of this unprecedented need and our desire to provide life-altering support to thousands of people living in Skid Row and throughout Los Angeles and Orange County. Our goal is to raise \$400,000, which will provide 300,000 meals, shelter, care services, and, most importantly, **hope** to thousands of people in our community this fall. We ask that you join us by generously sponsoring our **Banquet of Hope** event at one of the following sponsorship levels.

Sponsorship Opportunities & Benefits

Titanium Sponsorship (\$50,000) - 52,631 meals

- ◆ Sponsor for the entire Banquet of Hope month
- ◆ Company logo on the meal tent located outside of The Midnight Mission for the entire month of October
- ◆ Opportunity to have an interview with a spokesperson from your company filmed during one of our meal services and posted on social media
- ◆ Opportunity to distribute branded give-a-ways throughout October
- ◆ Titanium sponsorship acknowledgement on all event materials and media outreach

Diamond Sponsorship (\$25,000) - 26,315 meals

- ◆ Sponsor for the entire Banquet of Hope month
- ◆ Banner displayed outside of The Midnight Mission near meal distribution area for the entire month of October
- ◆ Opportunity to have an interview with a spokesperson from your company filmed during one of our meal services and posted on social media
- ◆ Opportunity to distribute branded give-a-ways throughout October
- ◆ Diamond sponsorship acknowledgement on all event materials and media outreach

Platinum Sponsorship (\$15,000) - 15,789 meals

- ◆ Sponsor for 2 weeks of the Banquet of Hope month
- ◆ Banner displayed outside of The Midnight Mission near meal distribution area during 2 weeks of October
- ◆ Opportunity to have an interview with a spokesperson from your company filmed during one of our meal services and posted on social media
- ◆ Opportunity to distribute branded give-a-ways during your 2 weeks of sponsorship
- ◆ Platinum sponsorship acknowledgement on all event materials and media outreach

Gold Sponsorship (\$10,000) - 10,526 meals

- ◆ Sponsor for 2 weeks of the Banquet of Hope month
- ◆ Banner displayed outside of The Midnight Mission near meal distribution area during 2 weeks of sponsorship
- ◆ Gold sponsorship acknowledgement on all event materials and media outreach

Silver Sponsorship (\$5,000) - 5,263 meals

- ◆ Sponsor for 1 week of the Banquet of Hope month
- ◆ Banner displayed outside of The Midnight Mission near meal distribution area during week of sponsorship
- ◆ Silver sponsorship acknowledgement on all event materials and media outreach

T-shirt Sponsorship (\$3,000) - 3,157 meals

- ◆ Company logo on the back of the Banquet of Hope Event t-shirts that will be worn by The Midnight Mission staff during all meal services. Media content will be posted throughout the month of October featuring the t-shirts.

Banquet Sponsorship (\$1,000) - 1,052 meals

- ◆ Company recognition on the event website
- ### **Sponsorship of Hope (\$250) - 263 meals**
- ◆ Provide 263 hungry people with a meal

All sponsorships of \$5,000+ include:

- ◆ Acknowledgement plaque at the end of the event
- ◆ Company logo displayed and hyperlinked on the event website
- ◆ Social media recognition during the Banquet of Hope month
- ◆ Recognition in The Midnight Mission's newsletter (Circulation of 15,000)
- ◆ Recognition in event E-Blasts (Circulation 35,000)

*The Banquet of Hope event will be promoted to all media partners of The Midnight Mission with the potential of coverage and broadcast.

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Sponsorship Form

Please fill out and return this form to secure sponsorship.

You can also submit payment online at: igfn.us/f/2w2x/n

or by texting **Banquetofhope** to the number **41444** to submit payment.

PLEASE CHECK THE SPONSORSHIP LEVEL AT WHICH YOU WOULD LIKE TO CONTRIBUTE:

- Titanium Sponsor (\$50,000) Diamond Sponsor (\$25,000) Platinum Sponsor (\$15,000)
- Gold Sponsor (\$10,000) Silver Sponsor (\$5,000) T-Shirt Sponsor (\$3,000)
- Banquet Sponsor (\$1,000) Sponsor of Hope (\$250)

I cannot sponsor at this time, but I have enclosed is a donation of \$: _____

Payment form

Enclosed please find my payment for \$ _____ Check # _____

Charge my credit card (check one): VISA MASTERCARD AMEX

Card #: _____ CVC Code: _____ Exp Date: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Authorized Signature: _____ Email: _____

FOR SPONSORSHIP AND EVENT QUESTIONS CONTACT : David L. Prentice, The Midnight Mission

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FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE AT: <https://www.midnightmission.org/banquetofhope/>