

FOR IMMEDIATE RELEASE

June 8, 2020

Contact:

Georgia Berkovich 213-624-4588 gberkovich@midnightmission.org

ROLL OUT THE [VIRTUAL] RED CARPET FOR THE WINNERS OF THE 7th ANNUAL SMOKEY ROBINSON INVITATIONAL GOLF TOURNAMENT BENEFITTING *THE MIDNIGHT MISSION*

- **WHAT:** Join us for the Awards Ceremony (via ZOOM) for our first virtual golf tournament honoring our annual Smokey Robinson Golf Tournament.
- WHEN: Friday, June 19, 2020, at 3:00 PM
- **WHERE:** ZOOM. RSVP <u>HERE</u> and we will send you the private link to the Awards Ceremony.
- WHO: The hilarious comedian Alonzo Bodden will emcee the Awards Ceremony. Attendees can look forward to a special appearance from our tournament host Smokey Robinson, moving testimony from a Midnight Mission program alumnus and a special musical tribute to Smokey Robinson by the incredibly talented musical duo Andy & Renee. There is also a fantastic online auction that is open NOW and will stay open until June 21 at 11:59 PM PST.
- **WHY:** The funds raised will support The Midnight Mission's life-changing and life-saving program services that help homeless individuals and families turn their lives around.
- **HOW:** Invite your friends. Since the Awards Ceremony is a virtual celebration, everyone can attend, not just the golfers! RSVP <u>HERE.</u>

Place your auction bids. From luxury getaways to autographed memorabilia and much more, there are many wonderful items on which to bid. <u>Bidding is open now</u> and continues through Sunday, June 21, at 11:59 PM Pacific. Click <u>HERE</u> to view all the items now.

MISC: For event questions and details, please contact Rochelle Taylor at <u>Rtaylor@midnightmission.org</u>.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <u>www.midnightmission.org</u>.