

FOR IMMEDIATE RELEASE

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Contact:

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## THERE IS NO TRAFFIC ON THE [VIRTUAL] GREEN AT THE 7<sup>th</sup> ANNUAL SMOKEY ROBINSON INVITATIONAL GOLF TOURNAMENT BENEFITTING *THE MIDNIGHT MISSION*

WHAT: Our first virtual golf tournament honoring our annual Smokey Robinson Golf Tournament and Zoom Awards Ceremony

 WHEN:
 Tournament
 Monday, June 1, 2020 – Sunday, June 7, 2020

 Zoom Awards Ceremony
 Friday, June 19, 2020, at 3:00 PM

 The hilarious Alonzo Bodden will emcee the Awards Ceremony. It will feature special appearances from our tournament host Smokey Robinson and musical performances by the incredibly talented musical duo Andy & Renee. A separate event press release will follow soon.

WHERE: Join the tournament virtually. <u>https://app.mobilecause.com/e/G6hTnA?vid=7hfmb</u>

WHO: The tournament will include a special message from our host, singer, songwriter, and producer Smokey
 Robinson. Our sponsors R. Stephen & Donna Doan, Eagle Infrastructure, Dr. Jeffrey & Lori Litow,
 Penta Building Group, Premier Real Estate, PSC/ARB Inc., SDI Presence, Snelson Companies, Inc., and
 Stone Tapert Insurance Services.

- **WHY:** The funds raised will support The Midnight Mission's life-changing and life-saving program services that help homeless individuals and families turn their lives around.
- HOW: No need to get dressed up, dust off your golf clubs, or leave your home for this year's golf tournament. Instead, join us for our virtual event where you will get the opportunity to play in an online tournament with your friends, colleagues, and associates, all from the comfort of your home. The tournament will include unlimited rounds of virtual golf, fun prizes, and a Zoom awards ceremony.

For sponsorship questions and player spots, please contact Katya Askar at Kaskar@midnightmission.org. For event questions and details, please contact Rochelle Taylor at Rtaylor@midnightmission.org. For more information, please visit our website at www.midnightmission.org/golf2020

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.