



FOR IMMEDIATE RELEASE
May 20, 2020

Contact: Georgia Berkovich
213-624-4588
gberkovich@midnightmission.org

THERE IS NO TRAFFIC ON THE [VIRTUAL] GREEN AT THE 7th ANNUAL SMOKEY ROBINSON INVITATIONAL GOLF TOURNAMENT BENEFITTING *THE MIDNIGHT MISSION*

- WHAT:** Our first virtual golf tournament honoring our annual Smokey Robinson Golf Tournament
- WHEN:** Tournament Monday, June 1, 2020 – Sunday, June 7, 2020
Zoom Awards Ceremony Friday, June 19, 2020, at 3:00 PM
- WHERE:** Join virtually. <https://app.mobilecause.com/e/G6hTnA?vid=7hfmB>
- WHO:** The event will include a special message from our Host, Singer/Songwriter/Producer **Smokey Robinson**. Our sponsors include **ARB Underground, Blair, Church & Flynn, R. Stephen & Donna Doan, Eagle Infrastructure, Jeff and Lori Litow, Penta Building Group, Premier Real Estate, PSC/ARB Inc., SDI Presence, Snelson Companies, Inc., and SoCalGas.**
- WHY:** The funds raised will support The Midnight Mission's life-changing and life-saving program services that help homeless individuals and families turn their lives around.
- HOW:** No need to get dressed up, dust off your golf clubs, or leave your home for this year's golf tournament. Instead, join us for our virtual event where you will get the opportunity to play in an online tournament with your friends, colleagues, and associates, all from the comfort of your home. The tournament will include unlimited rounds of virtual golf, fun prizes, and a Zoom awards ceremony.

For sponsorship questions and player spots, please contact Katya Askar at Kaskar@midnightmission.org. For event questions and details, please contact Rochelle Taylor at Rtaylor@midnightmission.org. For more information, please visit our website at www.midnightmission.org/golf2020

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.