



FOR IMMEDIATE RELEASE

February 13, 2020

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EASTER CELEBRATION AT THE MIDNIGHT MISSION

WHAT: Easter Brunch at The Midnight Mission (TMM)

This festive outdoor event will bring together the homeless and near-homeless community in Skid Row with TMM volunteers and donors. Thousands of homeless and near-homeless men, women and children will be treated to a traditional Easter meal. Concurrently, TMM will host Easter Village where homeless and near-homeless children will be able to meet the Easter Bunny (played by Comedian and TMM Alumnus **Logan Hobson**) and receive baskets full of candy and other treats. Hygiene kits will also be distributed to the neediest in our community.

WHEN: Easter Sunday – April 12, 2020 – 10:00 am to 1:00 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014 - Intersection of 6th Street & San Julian Street

WHO: Last year, hundreds of volunteers, including actor **Mr. T.**, actors **Charlize Theron**, **Maya Stojan** and **Kelly Thiebaud**, musicians **Jason Federici**, **Jason Heath** and **Jason Hemmens**, actor/singer **Louis Price**, guitarist/lead singer of the band *Goldfinger*, musician/producer **John Feldmann**, as well as other celebrities, were here preparing and serving food for the celebration. We will send an updated press release with this year's attendees soon. For the 6th year in a row, entertainment will be provided by **Mark MacKay** www.markmackayofficial.net/

WHY: Of the many services The Midnight provides to our unique community, one of the most important is the sense of family and community we provide to those who often feel lost and forgotten, especially on national holidays and other days of celebration. Events like this allow those in our Skid Row community to know that people care and that there is hope for recovery from homelessness and its many causes. We are grateful to our wonderful donors, volunteers and friends who make it possible for us to continue offering our life-saving and life-changing programs to anyone in need free of charge.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.