



FOR IMMEDIATE RELEASE

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MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM)

WHEN: Thursday – February 20, 2020 – 2:00 pm to 3:00 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: **The LATEST**

The Midnight Mission (TMM) is thrilled to welcome The LATEST for their 1st visit to our Music With A Mission (MWAM) program. The LATEST is a musical collaboration of talented songwriters from Los Angeles. Before joining forces, they were all experienced writers and performers - but when they came together, the spark happened, and songs flowed. In a very short time, they had an album's worth of material. Elements of their music echo sounds from the past - but they don't sound like anyone else. They play a Rockin, Funky, Bluesy sound with a little Country & Techno thrown in for fun.

WHY: The Midnight hosts Music With A Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or gberkovich@midnightmission.org.**

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.

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