

## FOR IMMEDIATE RELEASE

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## MUSIC WITH A MISSION - STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM) – The Title Trackers

WHEN: Thursday – December 19, 2019 – 2:00 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: THE TITLE TRACKERS (www.thetitletrackers.com)

The Midnight is thrilled to welcome back The Title Trackers for their third visit. You've probably never given more than a passing thought to the fact that some albums have title tracks (Born to Run, Let It Be, etc.), while others don't (Exile on Main Street, The Joshua Tree, etc.). Well, The Title Trackers DID notice – and they decided to do something about it by writing and recording the title tracks that their rock heroes "forgot" to. In the ten satirical songs on their debut album Lost Title Tracks, the three project founders ask themselves the question, "what might the title tracks to legendary albums have sounded like if they'd been created?" In answering that question, they've written and recorded songs that conjure the spirits and the sounds of some of rock's most iconic albums. Morrison Hotel. Exile on Main Street. Who's Next. The Joshua Tree. These are just some of the records for which The Trackers have created title tracks – songs the band jokingly call "the greatest hits NEVER written."

In their live show, The Title Trackers bring this rock n' roll carnival to the stage. Jim Morrison staggers through the audience, Bono preaches to the masses, Johnny Cash riles up the prisoners of San Quentin, Bruce Springsteen and Billy Joel vie for the East Coast crown. At times comic, at other times poignant, this interactive show blends rock concert and theater performance to deliver these original rock anthems. "When we began this project, we didn't have a band name, an album title, or any songs, all we had was one goal – to make each other laugh." The three members of The Title Trackers have been friends and band mates in each other's bands for over a decade. "We share musical influences and sensibilities, and we share a sense of humor. We are The Title Trackers. We take classic albums with no title track, and write and record parody songs answering the question: What might it have sounded like if the artists HAD written a title track?" For more information about The Title Trackers, please visit (www.thetitletrackers.com)

WHY: The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or gberkovich@midnightmission.org.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.