



## FOR IMMEDIATE RELEASE

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## MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM) – Carol Martini

**WHEN:** Thursday – September 19, 2019 – 2:00 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: Carol Martini www.carolmartini.net

This prolific songwriter from Orange County, California has just released her 7<sup>th</sup> album titled, *The Art Of Singing While Drowning*. This album of 23 tracks reflects her eclectic style and covers genres such as rock, pop-rock, folk-rock with an edge, and adult-contemporary. Her performances feature acoustic guitar versions of her original songs as well as her warm rapport with audiences. Carol has been performing throughout Southern California since the early 1990s. She has worked (and continues to play) weekly in coffee houses, small clubs, book stores, and music stores. Previous releases include *The Story So Far, Piece By Piece, Modern Loneliness, The Rose In The Boxcar, Petals Of The Red Magnolia* and *Songs Of The Girl On The Swing*. This will be Carol's 8<sup>th</sup> visit to our MWAM program. We are all looking forward to her return.

WHY:

The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. We are currently looking for sponsors for this evergrowing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or gberkovich@midnightmission.org.

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <a href="https://www.midnightmission.org">www.midnightmission.org</a>.