

FOR IMMEDIATE RELEASE October 23, 2019 Contact:

contact.

Georgia Berkovich 213.624.4588 or cell 310.383.1785 gberkovich@midnightmission.org

Mission to Midnight CD Release Party & Performance

- WHAT: CD Release Party & Performance
- WHEN: Friday October 25, 2019 8:00 pm
- WHERE: The Mint, 6010 W Pico Blvd, Los Angeles, CA 90035
- WHO: Mission to Midnight is a homegrown Midnight Mission band formed in 2018 and comprised of residents of Skid Row, including participants in TMM's Crisis and Bridge and Recovery Programs. Each member of this eclectic rhythm & blues group brings their own flavor to this unique ensemble. The band is inspired by the daily struggles that people encounter in and out of the streets of Skid Row. Their goal is to spread a message of hope to the community that they call home with their uplifting music.
- WHY: Mission to Midnight has been working with professional music producer Billy Sullivan who offered to mentor them and create this CD after seeing their performance at one of our Music With A Mission programs.
- PROMO: <u>https://bit.ly/32JkwKj</u>
- TICKETS: <u>https://www.themintla.com/</u>
- **MORE:** *Mission to Midnight* is also scheduled to do their 5th *Music With A Mission* at The Midnight Mission on Thursday, October 31, 2019 from 2:00 pm to 3:30 pm in The Midnight Mission's Dining Room. There is no charge for this performance and all are welcome.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.