



FOR IMMEDIATE RELEASE

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The Midnight Mission's 2019 Golden Heart Awards

The Midnight Mission's 19th Annual Golden Heart Awards Gala is set for Friday, October 4, 2019, 6:00 p.m. at the Beverly Wilshire Hotel. This year's Gala will be a fantastic evening of fun, friends and philanthropy. The Golden Heart Awards Gala jointly honors The Midnight's longstanding legacy to Southern California's neediest individuals and families, as well as those people whose contributions embrace the organization's transformative spirit of giving. As Southern California's premier social service provider, The Midnight has never missed a day of service since 1914.

This year, we are privileged to honor two champions in our community. The prestigious Golden Heart Award will be given to Singer-Songwriter, Record Producer & Co-Founder of Motown Records **William "Smokey" Robinson, Jr.** and Outstanding Volunteer **Susie Siverts**. This year's honorees are being recognized for their significant contributions to understanding and responding to the human tragedy of homelessness, and each embodies The Midnight's enduring commitment to helping those who are less fortunate.

The Gala will begin at 6:00 p.m. with a cocktail reception and silent auction. The awards dinner following will recognize the exemplary service of individuals with The Midnight's highest distinction, The Golden Heart Award. Attendees can look forward to a moving program with testimony from alumni from The Midnight Mission programs and honorees, as well as a special musical performance.

The Golden Heart Award is presented annually to individuals and organizations that have demonstrated a commitment and compassion for those in our community who are less fortunate. The Golden Heart Awards Gala is our most high-profile event and a fantastic opportunity for sponsors to build a public partnership with The Midnight Mission. The Gala is attended by business, entertainment, and community leaders from throughout our region. Past honorees include Carrie Fisher, Tim Allen, Sir Anthony Hopkins, Chuck Lorre, Joe Bonamassa, Jason Sinay, Tom Petty, Richie Sambora, Dick and Arlene Van Dyke, Staples Center Foundation, Annenberg Foundation, Nestlé USA, Inc., Bank of America, and others.

We extend a special expression of gratitude to our **Diamond Sponsors**: The Chuck Lorre Family Foundation R. Stephen & Donna Doan and Ali Razi, **Gold Sponsors**: Mark & Monique Rothstein and Union Bank, **Silver Sponsors**: Bank of America, Ambassador & Mrs. Frank Baxter, Maria & Jerry Beckman, Brian P. Bezner & Stephanie Bezner, Esq., California Scottish Rite Foundation, Richard Harmon, Dr. Jeffrey Litow and Jeremy Zhu.

Proceeds from the event support The Midnight Mission's program services, which include food and safe shelter, crisis and bridge housing, comprehensive addiction recovery, an education center, job training and access to physical and mental health services for homeless individuals and families in Southern California. For ticket and sponsorship information, please contact Erika Homan at 213.553.2329 or email ehoman@midnightmission.org.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.