



FOR IMMEDIATE RELEASE

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**A Day of Beauty Featuring Mac Cosmetics for
The Midnight Mission's Women's Crisis and Bridge Housing Center**

Who: MAC Cosmetics, Beard Papa, Hunger 4 Success & Suzanne Special Events

What: A Day of Beauty will feature the artists of MAC Cosmetics, one of the top beauty lines in the world. Guests will be offered complimentary makeovers from MAC artists and personalized beauty attention. Delicious desserts will be catered by Beard Papa. Bags loaded with beauty and bath items will be provided by Suzanne Special Events and Hunger 4 Success.

Where: The Midnight Mission Lobby, 601 S. San Pedro Street, Los Angeles, CA 90014

When: Monday, June 10, 2019, from 12 pm to 3 pm.

Why: Audrey Hepburn said, "On a bad day, there is always lipstick." That is the inspiration for the day. When you feel good on the outside, you feel good on the inside; and the idea behind *Day of Beauty* is to help every woman feel beautiful. The artists from MAC are volunteering their time and talent to create a beautiful experience for women currently transitioning from homelessness into permanent housing. We have teamed up with Beard Papa to satisfy every girl's sweet tooth.

How: The event will be hosted at The Midnight Mission and is free of charge to the women of the Crisis and Bridge Housing Center.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.

About MAC Cosmetics: MAC Cosmetics believes in ALL AGES, ALL RACES and ALL GENDERS. Viva Glam is the heart and soul of the brand. Every penny that is earned goes towards the MAC AIDS Fund to help those who are living with and affected by HIV. Since the inception of the MAC AIDS Fund, it has raised 310 million dollars. For additional information, please visit www.macaidsfund.org and www.maccosmetics.com.

About Beard Papa: Beard Papa's is owned and operated by Muginoho International, Inc., with its principle business address office in Torrance California. Muginoho means "wheat ear" in Japanese, and similar to what we are named after, we stand strong through any circumstance to provide the best products. There are more than 400 Beard Papa's stores across the globe. Our loyal fans have helped make Beard Papa's an iconic household name, known throughout the world for the freshest, flakiest, and most delicious cream puffs. For additional information, please visit www.beardpapa.com.