

**SMOKEY ROBINSON**

*Invitational Golf  
Tournament*

*Benefiting*

**THE MIDNIGHT MISSION**

**Monday, June 3, 2019**

*Valencia Country Club*



**SMOKEY ROBINSON**

**Invitational Golf Tournament Benefiting The Midnight Mission**



Dear Friends and Fellow Golfers,

Please join me on Monday, June 3, 2019 for the 6th Annual Smokey Robinson Invitational Golf Tournament Benefiting The Midnight Mission.

Enjoy a day of golf with friends, colleagues, and associates at the beautiful Valencia Country Club. The tournament will be followed by a cocktail reception, a silent auction, live entertainment, and an awards dinner with fantastic prizes. The funds raised by the tournament will support The Midnight Mission's life-changing and life-saving program services that help homeless individuals and families turn their lives around. Your participation will create new opportunities for our neighbors who have lost direction.

I hope that you will join me on this special day as an event sponsor and that, together, we can have a great and positive impact. Together, we will build a bridge to self-sufficiency for homeless men, women, and children in our community. Please join us!

Your Tournament Host,

Smokey Robinson

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#### **THE MIDNIGHT MISSION**

Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).

# **SMOKEY ROBINSON**

## **Invitational Golf Tournament Benefiting The Midnight Mission**

### **Monday, June 3, 2019 | Valencia Country Club, Valencia, CA**

# Smokey Robinson Invitational Golf Tournament

Benefiting The Midnight Mission

Monday, June 3, 2019

Valencia Country Club



## SPONSORSHIP OPPORTUNITIES

### *You've Really Got A Hold On Me*

#### **TITLE SPONSOR (\$25,000)**

- Corporate name & logo incorporated into event & mentioned in all event advertising
- Private Foursome at Calabasas Country Club with Smokey Robinson
- Day of Tournament meet & greet and team photos with Smokey Robinson
- Twelve tournament playing spots
- Full-page ad on inside front cover of Event Program
- Corporate name & logo placed on The Midnight Mission website, and in newsletter

### *Being With You*

#### **TOURNAMENT SPONSOR (\$15,000)**

- Corporate name & logo mentioned in all event advertising
- Eight player spots
- Day of Tournament meet & greet and team photos with Smokey Robinson
- Corporate name & logo placed on The Midnight Mission website, and in newsletter
- Full-page ad on first page of Event Program

### *I Second That Emotion*

#### **PHOTOGRAPHY SPONSOR (\$7,500)**

- Company Name and logo on all team photo frames
- Four player spots

### *Ooo Baby Baby*

#### **GOLF CLINIC SPONSOR (\$7,500)**

- Company Name and logo on all Roger Gunn Golf Clinic signage
- Four player spots

### *The Tears Of A Clown*

#### **PUTTING GREEN SPONSOR (\$7,500)**

- Signage displayed at Putting Contest
- Four player spots

### *Cruisin'*

#### **GOLF CART SPONSOR (\$7,500)**

- Company Name and logo on all of the golf carts used during the event
- Four player spots

### *Quiet Storm*

#### **LUNCH SPONSOR (\$5,000)**

- Signage at Lunch
- Four player spots

### *Just To See Her*

#### **AWARDS DINNER SPONSOR (\$5,000)**

- Signage at Awards Dinner
- Four player spots

### *Baby, Baby Don't Cry*

#### **LONG DRIVE SPONSOR (\$5,000)**

- Signage at contest hole along with on-course Tee Box
- Four player spots

### *Baby Come Close*

#### **CLOSEST TO THE PIN SPONSOR (\$5,000)**

- Signage at contest hole along with on-course Tee Box
- Four player spots



#### **ALL \$5,000 + SPONSORSHIPS INCLUDE:**

- Company logo on The Midnight Mission website
  - Acknowledgement in the Event Program
  - Opportunity to host a tee box on the course
    - On-course tee sign
  - Social Media mentions prior to the Tournament and Day of
- Name recognition on event promotional banner at the tournament
  - Acknowledgement in the annual report

# SPONSORSHIP OPPORTUNITIES

## Mickey's Monkey

### PLATINUM FOURSOME (\$3,000)

- Includes 4 mulligan packages, 4 opportunity board tickets, 4 player spots, and a Celebrity golfer

## Shop Around

### FOURSOME (\$2,000)

- Includes 4 player spots

## Who's Lovin' You

### CIGAR SPONSOR (\$2,000)

- Cigar company will set up at tournament and hand-roll cigars for players with signage recognizing your company (\*does not include player spots)

## If You Can Want

### TEE BOX SPONSOR (\$1,000)

- Opportunity to host a tee box on the course, which will allow you to offer a service or product sample to all players

## We've Come Too Far To End It Now

### INDIVIDUAL GOLFER (\$550)

Includes 1 player spot

## Baby That's Backatcha

### TEE SIGN (\$200)

- Your Company's name and logo at sponsored hole

## I'm The One You Need

### PROGRAM BOOK

- Full Page (\$300)
- Half Page (\$150)

## Entry Form:

- Title Sponsor  Tournament Sponsor
- Photography Sponsor  Golf Clinic Sponsor  Putting Green Sponsor  Golf Cart Sponsor
- Lunch Sponsor  Awards Dinner Sponsor  Long Drive Sponsor
- Closest To The Pin Sponsor  Platinum Foursome  Foursome  Cigar Sponsor
- Tee Box Sponsor  Individual Golfer  Tee Sign  Full Page Ad  Half Page Ad

I cannot participate, but enclosed is a donation of \$: \_\_\_\_\_

Enclosed please find my payment for \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please make checks payable to: The Midnight Mission. Tax ID# 95-1691293

Charge my credit card (check one):  VISA  MASTERCARD  AMEX

Card # \_\_\_\_\_ CVC Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Email: \_\_\_\_\_

## PLEASE COMPLETE AND EMAIL OR FAX ENTRY FORM TO:

**Attn: Erika Homan, The Midnight Mission**

601 S San Pedro St • Los Angeles • CA 90014 • 213.553.2329 office • 213.553.2356 fax

ehoman@midnightmission.org • [www.midnightmission.org/golf](http://www.midnightmission.org/golf)

## Smokey Robinson

## Invitational Golf Tournament

## Benefiting The Midnight Mission

**Monday, June 3, 2019**

Valencia Country Club  
27330 North Tourney Rd  
Valencia, CA 91355

## Schedule of Events

**8 – 9 AM:**

Registration  
Continental Breakfast  
Celebrity Red Carpet

**9 AM:**

Putting Contest  
Roger Gunn Golf Clinic

**10 AM SHARP!**

Shotgun Start  
Lunch on the Greens

**Following Tournament:**

Cocktails  
Silent and Live Auction  
Buffet Dinner  
Entertainment  
Awards Presentation