



FOR IMMEDIATE RELEASE

Contact: Georgia Berkovich

gberkovich@midnightmission.org

(213) 624-4588

## **MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010**

WHAT: Music With A Mission (MWAM)

**WHEN:** Thursday – June 23, 2016 - 1:30 pm to 3:00 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: Jason Heath and the Greedy Souls <a href="http://www.jasonheathandthegreedysouls.com">http://www.jasonheathandthegreedysouls.com</a>

Jason Heath, born in the city of Inglewood, was raised all over Southern California. His interest in making music began in the 6th grade with long-time friend, Abraham Etz. Music became essential to their lives, and Heath and Etz found themselves playing together on several occasions. In December 2006 they officially formed their band, Jason Heath and the Greedy Souls. Jason Heath and the Greedy Souls have released 4 albums. In 2017, they released their most recent album called *But There's Nowhere To Go*. They return to The Midnight Mission for their 8th visit with our MWAM program. We are grateful for

bands such as these for coming back and donating their time and talent to our community.

**WHY:** The Midnight hosts Music With A Mission (MWAM) to entertain and inspire those living on Skid Row.

Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. We are currently looking for sponsors for this evergrowing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or

gberkovich@midnightmission.org.

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <a href="https://www.midnightmission.org">www.midnightmission.org</a>.