



**FOR IMMEDIATE RELEASE**

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**MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010**

**WHAT:** Music With A Mission (MWAM)

**WHEN:** Thursday – August 30, 2018 - 2:00 pm to 3:30 pm

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

**WHO:** **Natasha Wood**

Singer-songwriter Natasha Wood began creating music at the young age of 6. As a child, Natasha spent countless days visiting the West LA recording studio that belonged to her grandfather, record producer and founder of Dot Records, Randy Wood. Raised by a musically inclined Brazilian family, Natasha grew up with the sounds of samba and bossa nova, with influences of Broadway musicals, old-school R&B and 70s singer-songwriters. Natasha has been called the “Brazilian Joni Mitchell.” Her debut solo album “Part of Me” blurred the lines between music genres. She has performed at several exclusive venues throughout Los Angeles and has been featured on LA Talk Radio’s “Indies in Motion.”

[www.natashawoodmusic.com](http://www.natashawoodmusic.com)

**Why:** The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life’s difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives.

**We are currently looking for sponsors for this ever-growing community event. If you are Interested, please contact Georgia Berkovich at 213-624-4588 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).**

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).