



FOR IMMEDIATE RELEASE

Contact: Georgia Berkovich  
[gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org)  
(213) 624-4588

### MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

**WHAT:** Music With A Mission (MWAM)

**WHEN:** Thursday – August 16, 2018 - 2:00 pm to 3:30 pm

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

**WHO:** **Amy May** (<http://www.amymaymusic.com>)

To date, British singer and songwriter Amy May has performed to audiences in 10 different countries, spanning across 4 continents. With a voracious need to travel, explore and express herself through her music, Amy's raw, heartfelt lyrics and stirring melodies have gained her a global fan base, expanded further by her songs being regularly featured in hit TV shows, Documentaries and Feature Films. Amy has been recently gathering inspiration for her third studio album, refining her sound with award winning writers/ producers Ken Caillat (Fleetwood Mac, Colbie Caillat), Mike Krompass (Natasha Bedingfield, Nelly Furtado) and Pam Sheyne (Christina Aguilera, Corinne Bailey Rae). Giving a hint of what's to come, she describes her new material to be "...reflective of the duality of a woman's true nature - powerful, and yet also inherently vulnerable". Amy May's music will no doubt continue to inspire fans worldwide to live with strength, courage and a heart wide open. This will be Amy's 5<sup>th</sup> time sharing her talent and time with us in this very special way. We are all looking forward to her return!

**WHY:** The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).**

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers a path to self-sufficiency to men, women and children who have lost everything. Our emergency services, 12-step philosophy, job training, education and work programs offer a compassionate bridge to productive lives. In addition, we have a Family Living Facility, which is located in a residential setting and provides families with childcare, advocacy, parenting classes, tutoring programs and fiscal management. Through our services, we help remove obstacles to self-sufficiency and provide the accountability and structure that people who are experiencing homelessness need to rejoin their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).