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MUSIC WITH A MISSION - STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM)

WHEN: Thursday – October 18, 2018 – 2:00 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: <u>Levi Petree</u> <u>www.levipetree.com</u>

A Ragin' Cajun from Lafayette, Louisiana, Levi Petree was born on the bayou and infuses that area's unique spirit into his music. His songs are lyric and guitar-driven, blending his love of British punk and new wave, Outlaw country of the 1970s, and the anthemic heartland-rock songs that top 40 DJs don't seem to spin anymore. Mentioned by Music Connection Magazine for his "serious songwriting chops" and PopShifter Magazine described his style to be "A delicious mélange of things that might fit neatly under the Americana umbrella: pastoral balladry, kick-ass stompers, folksy sunniness, and more than a little punk-rock snarl." ." Petree and his Encino-based band, The Radio Publica, are known for their rowdy and relentless live performances, producing "A sound that makes you just want to get up and dance" (The Ridgecrest News Review). Together, they recently released their debut album, sarcastically titled It's Country., which netted several published reviews praising that "at its thunderous acme ... this stirs rush-blooded, reciprocal dedication" (Damnation Dance Party).

WHY: The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. We are currently looking for sponsors for this evergrowing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or gberkovich@midnightmission.org.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <u>www.midnightmission.org</u>.