



**FOR IMMEDIATE RELEASE**

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**MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010**

**WHAT:** Music With A Mission (MWAM)

**WHEN:** Thursday – October 11, 2018 – 2:00 pm to 3:30 pm

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

**WHO:** **Mission to Midnight**

(M2M) is a homegrown Midnight Mission band. Comprised of residents of Skid Row, including participants in TMM's Crisis and Bridge and Recovery Programs. M2M formed in June 2018. Each member of this eclectic rhythm & blues group brings their own flavor to this unique ensemble. The band is inspired by the daily struggles that people encounter in and out of the streets of Skid Row. Their goal is to spread a message of hope to the community that they call home with their uplifting music. This will be the band's debut at our Music With A Mission program and it promises to be an inspirational show.

**WHY:** The Midnight hosts Music With A Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).**

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).