



FOR IMMEDIATE RELEASE

6th Annual Turkey Trot Los Angeles 5k and 10k, Presented by UAE-USA United, Gobbles into Downtown LA and Grand Park Thanksgiving Morning

Hosted by Actor Nick Gonzalez of ABC's "The Good Doctor" Thousands Gather in Support of The Midnight Mission

(LOS ANGELES; November 6, 2018) - Turkey Trot Los Angeles, presented by UAE-USA United, returns to Downtown Los Angeles on Thanksgiving morning, November 22, 2018, raising money for those in need through The Midnight Mission. Runners dressed in Thanksgiving costumes of turkeys, pilgrims and pies will start and finish in front of historic Los Angeles City Hall, run around Grand Park, pass the world-famous Disney Concert Hall, the Broad Museum and Museum of Contemporary Art and trot along historic Spring Street, one of the oldest streets in Los Angeles.

This year's event will be hosted by Actor <u>Nick Gonzalez</u> of ABC's "The Good Doctor." In addition, <u>Bombas</u>, will be donating over 3,000 socks to The Midnight Mission. Participants are encouraged to donate time or money or bring blankets and towels to The Midnight Mission and funds raised will help to remove obstacles to self-sufficiency and provide the accountability and structure that people who are experiencing homelessness need to rejoin their communities.

"We created the Turkey Trot LA for all Angelenos to join as friends and partners, and Be Grateful Together on a personal, civic and global level," said Generic Events Co-Founder Brennan Lindner. "All runners, walkers and fans will experience an amazing community event and have a direct impact on the continued epidemic of homelessness in Los Angeles. This year, we have expanded our partnership with The Midnight Mission to collect supplies and hygiene kits."

"We are delighted to partner with Generic Events and The United Arab Emirates for this year's Turkey Trot," said Mike Arnold, President & CEO of The Midnight Mission. "Here at The Midnight Mission, we help people regain self-sufficiency and combat the issues surrounding homelessness and gratitude in action will help create bridges to significant transformation. We are honored to be partnering with these extraordinary groups to raise awareness of the people who are living on our streets, hungry and without a home."

Families can bring little ones for the "Widdle Wobble" (ages 2-12), which is a fun run around Grand Park and features a fantastic kid zone with face-painting, potato sack races and more kid-friendly fun. Participants can also enjoy memorable photo opportunities with the 20-foot tall turkey in front of the City Hall finish line.

Runners of Turkey Trot LA will be treated to a feather-ruffling post event festival, now taking place in Grand Park due to the increased attendance of the event. Participants can purchase raffle tickets to help raise additional funds. Prizes include a highly coveted pair of tickets from Los Angeles to any destination on the Etihad Network, donated by Etihad Airways as well as Dodgers Tickets. After the race, participants will be treated to nutrition bars from Clif Bar, water from Whole Foods Market, and tasty treats from Capital One Cafe.

Events begin at 7:45 a.m. and end with the *Widdle Wobble* at 10 am. The cost to register is \$20-\$70 and includes a Turkey Trot LA T-Shirt and a unique Finisher Medal. For more information and to register, please go to www.turkeytrot.la.

About Generic Events

The Turkey Trot Los Angeles is managed and promoted by *Generic Events*, a full-service experiential agency that unites communities through large-scale active lifestyle events. Operated by the husband and wife team of Michelle and Brennan Lindner, Generic Events also produces the award-winning *XTERRA SoCal Trail Run* series, *Santa Monica Pier Paddleboard Race*and *Ocean Festival, Carrera de los Muertos, Bank of America Pasadena Triathlon*, and the *Herbalife Bali International Triathlon*. For more information, please go to www.genericevents.com.

About The Midnight Mission

Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing

homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.

About The United Arab Emirates

The UAE is a source of stability, tolerance, innovation, and growth in the Arabian Gulf and around the globe. The United States and the UAE are reliable allies, with historical and present-day shared security and economic interests. In fact, the UAE is the largest export market for US goods in the Middle East and more US naval vessels visit UAE ports than any other port outside the United States. The United States and the UAE also enjoy growing social and cultural ties, and many US institutions in education, healthcare and the arts have formed collaborative partnerships with UAE entities. For more information, visit http://www.uaeusaunited.com.

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Media Contacts:

Rosalind Napoli/ Kim Koury Turkey Trot LA / Spin PR Rosalind@spinprgroup.com kim@spinprgroup.com