



FOR IMMEDIATE RELEASE

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EASTER/PASSOVER CELEBRATION AT THE MIDNIGHT MISSION

WHAT: Easter/Passover Brunch at The Midnight Mission (TMM)

This festive outdoor event will bring together the homeless and near-homeless community in Skid Row with TMM volunteers and donors. Thousands of homeless and near-homeless men, women and children will be treated to a special Easter/Passover meal on Easter morning. Concurrently, TMM will host Easter Village where homeless and near-homeless children will be able to meet the Easter Bunny and receive baskets full of candy and other treats.

WHEN: Easter Sunday – April 16, 2017 – 10:00 am to 1:00 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

Intersection of 6th Street & San Julian Street

WHO: Hundreds of volunteers, including entertainer **Dick (and Arlene) Van Dyke**, actor **Mr. T.**, *Castle and Agents of S.H.I.E.L.D.* actor **Maya Stojan**, musician **Jason Hemmens**, *TIF* actor **Hillary Hickam**, radio personality **Breegan Jane**, famed dancer and heart transplant survivor **Ava Kaufman**, Star of the E! series, *Catching Kelce*, Lexi Noel, actor/singer **Louis Price**, guitarist/lead singer of the band *Goldfinger*, musician/producer **John Feldmann**, *Playboy's Playmate of the Year* **Kennedy Summers**, comedian **Rory Uphold**, as well as other celebrities, will be preparing and serving food for the celebration. Donated clothing will also be distributed to the neediest in our community. The **City of LA Election Division** will be here to register people to vote.

Entertainment will be provided by **Mark MacKay**. www.markmackayofficial.net

WHY: Of the many services The Midnight provides to our unique community, one of the most important is the sense of family and community we provide to those who often feel lost and forgotten, especially on national holidays and other days of celebration. Events like this allow those in our Skid Row community to know that people care and that there is hope for recovery from homelessness and its many causes. We are grateful to our wonderful donors, volunteers and friends who make it possible for us to continue offering our life-saving and life-changing programs to anyone in need free of charge.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.