



**FOR IMMEDIATE RELEASE**

Contact: Georgia Berkovich  
(213) 624-4588  
[gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org)

### **MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010**

**WHAT:** Music With A Mission (MWAM) – Carol Martini

**WHEN:** Thursday – September 21, 2017 – 2:00 pm to 3:30 pm

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

**WHO:** **Carol Martini**

A songwriter since age eleven, having given up the violin for the more “songwriter friendly” acoustic guitar, she has already issued five independent CDs: The Story So Far, Piece By Piece, Modern Loneliness, The Rose In The Boxcar and Petals Of The Red Magnolia. This prolific singer-songwriter has just released her sixth CD of original material titled Songs Of The Girl On The Swing. Her eclectic style encompasses such genres as rock, pop-rock, edgy folk-rock, adult contemporary and even a little country. Her genuine and sincere songs evoke a broad array of emotional responses from her listeners. This will be Carol’s 6th time sharing her talent and time with us in this very special way. We are all looking forward to her return!

For more information about Carol Martini, please visit ([Carolmartini.net](http://Carolmartini.net))

**WHY:** The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life’s difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).**

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).