



**FOR IMMEDIATE RELEASE**

June 16, 2017

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**SMOKEY ROBINSON ANNUAL INVITATIONAL GOLF TOURNAMENT BENEFITTING *THE MIDNIGHT MISSION***

**WHEN: Monday, June 19, 2017**

8:00 AM Registration, red carpet and breakfast  
9:00 AM Golf clinic conducted by **PGA Golf Pro Roger Gunn**  
Putting contest  
10:00 AM Shotgun start  
11:00 AM Lunch served at the turn  
4:30 PM Cocktail reception, silent auction and awards dinner

**WHERE: Valencia Country Club - 27330 Tourney Rd, Valencia, CA 91355**

**WHO:** Special guests include our host, Singer/Songwriter/Producer **Smokey Robinson**, Songwriter/Producer **Mickey Stevenson**, Singer/Songwriter **Jeffrey Osborne**, Singer/Actor **Louis Price**, former National Football League player **Greg Townsend**, Singer/Songwriter/Actor **Johnny Gill**, Boxer **Sugar Ray Leonard** and former Major League Baseball players **Don Buford**, **Al Downing**, **Joe Moeller** and **Bill Russell**. Our Emcee for the awards dinner will be Comedian/Radio Personality **Frazer Smith**.

Our sponsors include **Metropolitan Lodge #352** (Scorecard), **PCSC** (Putting Green), **GH Palmer Family Foundation** (Photography), **R. Stephen Doan** (Awards Dinner), **Farmer John** (Luncheon), **California Scottish Rite Foundation** (Auction), **Bank of America** (Volunteers) and the **Los Angeles Rams**.

**WHY:** Enjoy a day of golf with friends, colleagues and associates, followed by a cocktail reception, auction with fantastic prizes, awards dinner and live entertainment. The funds raised by the tournament will support TMM's life-saving programs, which help homeless individuals and families get off the streets and into housing and improved circumstances.

**HOW:** For more information about sponsorships or participating in the Golf Tournament, please contact **Katie Norris** [knorris@midnightmission.org](mailto:knorris@midnightmission.org)

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).