



## FOR IMMEDIATE RELEASE

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## MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM)

**WHEN:** Thursday - May 31, 2018 - 2:00 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: Craig Doerge

As one of L.A.'s top studio players, bandleaders, and songwriters, Craig Doerge's keyboard skills have been enjoyed on countless albums - for such diverse artists as Linda Rondstadt, Carly Simon, The Temptations, Phoebe Snow and many more. As a performer, Doerge (rhymes with "Fergie") is best known for his keyboard work with Crosby Stills & Nash, James Taylor and Jackson Browne - having earned 23 gold & platinum albums from these three acts alone. His piano skills have played a leading role on such hit records as "Don't Let Me Be Lonely Tonight," "The Pretender," "Running on Empty," "Rock Me On The Water," "Shadow Captain," "Just a Song Before I Go," "The Load Out/Stay," "Wind On the Water" and "World in Motion." After 25 + years on the road, Craig decided to get off the tour bus, stay closer to home and start his own record company, aimed primarily at recording his music and artists. Craig turned his attentions to composing full time and, more important, to a secret weapon... someone so special that he could make a career leap. All it meant was going back to what, and who, got him into show business in the beginning.

WHY:

The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives.

We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or

gberkovich@midnightmission.org.

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <a href="https://www.midnightmission.org">www.midnightmission.org</a>.