



**FOR IMMEDIATE RELEASE**

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**MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010**

**WHAT:** Music With A Mission (MWAM)

**WHEN:** Thursday - February 15, 2018 - 2:00 pm to 3:30 pm

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

**WHO:** **Bryan Chesters**

Bryan Chesters was honored to DJ the official “after party” for the 2013 LA Film Critic’s Awards (Televised on the CW), which included A list celebrities nominated for Oscars. He also recently DJ’d a huge outdoor event in Balboa Park for Warner Brothers and the dog Whisper “Cesar Millan” to raise awareness for man’s best friend. Bryan has been entertaining audiences with his music since the 1990’s when he began his career as an MC/DJ working as an Assistant Cruise Director for PRINCES CRUISES, HOLLAND AMERICA CRUISELINE & DISNEY CRUISELINE. He’s a trained singer/dancer and has performed in many musical production shows all over the world including the 1<sup>st</sup> National Tour of Sunset Blvd. While performing on the East Coast he worked for several DJ Companies in the NYC area before making the move to LA. He opened Let’s Party LA Entertainment in 2001 where he has been proudly entertaining SoCal audiences ever since. He is a working actor (SAG/AFTRA) and holds both a BA (Music) and an MFA (Theater) from UCLA. Most recently he was seen on TV shows such as Modern Family, Grey’s Anatomy and Mad Men (Directed by Jon Hamm).

For more information about Bryan Chesters, please visit ([www.letspartyla.com](http://www.letspartyla.com))

**WHY:** The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life’s difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).**

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).