



FOR IMMEDIATE RELEASE

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MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM)

WHEN: Thursday - December 21, 2017 - 2:00 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: **Mark Mackay & Friends**

Mark Mackay began his musical life at an early age as a classically-trained pianist, going on to add guitar to his arsenal which led to fronting his own band by the tender age of 12. Born in San Francisco, Mackay traveled extensively and finally settled in Los Angeles, where within a few short months, he had written a batch of new songs, recruited a band and recorded an EP titled "Keep Your Headlights On". His songs are exquisitely-crafted vignettes drawn from his life experiences and his years on, and love of, the open road. His plaintive vocal delivery, unlike today's norm, is refreshingly unaffected, engaging the listener with its honesty. Mackay performed at TMM's last 2 Easter Celebrations, our Veteran's Day observation and this will be his 5th time doing our Music With A Mission program. We are thrilled to have him back, volunteering his time and skill to our Skid Row community.

For more information about Mark Mackay, please visit (www.markmackayofficial.com)

WHY: The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or gberkovich@midnightmission.org.**

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.