



FOR IMMEDIATE RELEASE

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THANKSGIVING BRUNCH AT THE MIDNIGHT MISSION

- WHEN:** Thursday, November 23, 2017, from 10:00 am to 1:00 pm
- WHO:** The Midnight Mission and *Presenting Sponsor* **The Albertsons Companies Foundation and The Vons Foundation**, *Co-Sponsor* **Nestlé USA** and *Children's Village Sponsor* **System Merchants**
- WHAT:** Thanksgiving brunch will be served to nearly 2500 homeless and near-homeless men, women and children. More than 300 corporate and community volunteers will be at The Midnight on Thanksgiving morning preparing and serving food for the annual celebration, including entertainers **Dick Van Dyke** and **Louis Price**, actors **Nicolette Sheridan**, **Kelly Thiebaud**, **Maya Stojan**, **Alex Rose Wiesel** and **Raney Branch**, musician/producer/lead singer & guitarist of *Goldfinger* **John Feldmann**, former LA Mayor and 2018 candidate for Governor **Antonio Villaraigosa**, the first *Ms. America* and *Ms. America* Pageant President **Susan Jeske**, *Ms. Greater California* **Dr. Dawn Mooney**, *Ms. California 2018* **Monica Zaragoza**, famed entrepreneur **Shane Griffin** and iconic Voice Coach **Gary Catona**, as well as other celebrities. Entertainment will be provided by **Jason Sinay** and Friends. Sinay is a respected Los Angeles session musician for such artists as Jerry Lee Lewis, Neil Diamond and The Dirty Knobs (with Mike Campbell of Tom Petty & the Heartbreakers). Jason is also a former **Midnight Mission Golden Heart Recipient**.
- WHERE:** **The Midnight Mission**, 601 S. San Pedro Street, Los Angeles, CA 90014
- WHY:** Of the many services The Midnight provides to our unique community, one of the most important is the sense of family we offer to those who often feel lost and forgotten during the holidays and other days of celebration. We are grateful for our wonderful donors, volunteers and friends who make it possible for us to continue our life-saving and life-changing programs especially as we see homelessness continue to rise to epidemic levels. Now, more than ever, we need to work together to restore hope and dignity to those in need.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.

About The Albertsons Companies and The Vons Foundation: The Albertsons Companies Foundation and The Vons Foundation supports causes that impact our customers' lives. Through the generous contributions by our customers, our employees' passion and partnerships with our vendors. We focus on giving locally in the areas of health and human services, hunger relief, education and diversity and inclusion. The Albertsons Companies Foundation and The Vons Foundation have invested over \$2 billion in our neighborhoods since 2001. For more information about The Albertsons Companies Foundation and The Vons Foundation, visit www.vonsfoundation.org.