



FOR IMMEDIATE RELEASE
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Contact: Georgia Berkovich
(213) 624-4588
gberkovich@midnightmission.org

**Mac Cosmetics Day of Beauty for The Midnight Mission's
Women's Crisis and Bridge Housing Center**

- Who:** MAC Cosmetics, Beauty Kitchen, Katie Cazorla & The Painted Nail, SNACK by Tiffany and Suzanne Special Events
- What:** A Day of Beauty will feature artists of MAC Cosmetics, one of the top beauty lines in the world. Guests will be offered complimentary makeovers from MAC's artists along with giveaways and personalized beauty attention. The *Make Your Own Perfume Lounge* by Beauty Kitchen will allow guests to create their own signature fragrance; with a custom bottle for each guest to take with them. SNACK by Tiffany will be providing baked goods for the event. Complimentary manicures will be given courtesy of The Painted Nail. Gift Bags loaded with beauty and bath items are provided by Suzanne Special Events, the organization producing the event.
- Where:** The Midnight Mission Library, 601 S. San Pedro Street, Los Angeles, CA 90014
- When:** Tuesday, October 10, 2017, from 12 pm to 3 pm
- Why:** Audrey Hepburn said "On a bad day, there is always lipstick," and that is the inspiration for the day. When you feel good on the outside, you feel good on the inside; and the idea behind *Day of Beauty* is to help everyone feel beautiful. The artists from MAC, along with the owner of Beauty Kitchen are volunteering their time and talent to create a beautiful experience for women currently transitioning from homelessness into permanent housing.
- How:** The event will be hosted at The Midnight Mission and is free of charge to the women of the Crisis and Bridge Housing Center.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.



About MAC Cosmetics: MAC Cosmetics believes in ALL AGES, ALL RACES and ALL GENDERS. Viva Glam is the heart and soul of the brand. Every penny that is earned goes towards the MAC AIDS Fund to help those who are living with and affected by HIV. Since the inception of the MAC AIDS Fund, it has raised 310 million dollars. For additional information, please visit www.macaidsfund.org and www.maccosmetics.com.

About Katie Cazorla: Katie Cazorla is the owner of the very popular The Painted Nail, a salon located in Hollywood, California. Cazorla is an actress, known for Home & Family on The Hallmark Channel, Nail Files on The TV Guide Network and Second Wives Club on the E! Network. Before establishing herself in her new city, Cazorla faced hardships with grit and determination, and proudly wears them as badges. The Painted Nail is located at 6250 Hollywood Blvd #600, Los Angeles, CA 91423. For more information, please visit www.thepaintednail.com.

About SNACK: SNACK by Tiffany features brookies, banana crumble muffins, cupcakes, and cheesecakes of all sizes. The name itself came from the idea that everyone should enjoy a small bite of something sweet between meals—not to mention the fact that "snack" is also Tiffany's favorite word. SNACK specializes in creating quality products using quality ingredients, and we are devoted to sharing the best of our kitchen joys. For additional information, please visit www.snackbytiffany.com.