



FOR IMMEDIATE RELEASE
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The Midnight Mission's 2018 Golden Heart Awards

The Midnight Mission's 18th Annual Golden Heart Awards Gala is set for Thursday, October 4, 2018, 6:00 p.m. at the Beverly Wilshire Hotel. This year's Gala will be a fantastic evening of fun, friends and philanthropy. The Golden Heart Awards Gala jointly honors The Midnight's longstanding legacy to Southern California's neediest individuals and families, as well as those people whose contributions embrace the organization's transformative spirit of giving. As Southern California's premier social service provider, The Midnight has never missed a day of service since 1914.

This year, we are privileged to honor three champions in our community. The prestigious Golden Heart Award will be given to Corporate Community Leader **Bank of America**, Volunteer Leader and Supporter **Ed Simon**, Community Leader and retiring President & CEO of the L.A. Area Chamber of Commerce **Gary L. Toebben** who served as a catalyst for both business and policymakers to engage and come together to find solutions for homelessness in Los Angeles. This year's honorees are being recognized for their significant contributions to understanding and responding to the human tragedy of homelessness and each embodies The Midnight's enduring commitment to helping those who are less fortunate.

The Gala will begin at 6:00 p.m. with a cocktail reception and silent auction. The awards dinner following will recognize the exemplary service of individuals with The Midnight's highest distinction, The Golden Heart Award. Attendees can look forward to a moving program with testimony from The Midnight Mission's program participants, alumni and honorees.

The Golden Heart Award is presented annually to individuals and organizations that have demonstrated a commitment and compassion for those in our community who are less fortunate. The Golden Heart Awards Gala is our most high-profile event and a fantastic opportunity for sponsors to build a public partnership with The Midnight Mission. The Gala is attended by business, entertainment and community leaders from throughout our region. Past honorees include Carrie Fisher, Tim Allen, Sir Anthony Hopkins, Chuck Lorre, Joe Bonamassa, Tom Petty, Richie Sambora, Dick and Arlene Van Dyke, Staples Center Foundation, The Annenberg Foundation, Nestlé USA, Inc. and others.

Special guests for the evening include entertainer and former Golden Heart recipients Dick Van Dyke and his wife Arlene, musicians Jason Sinay and Mark Mackay, television personality, print journalist, author and former Golden Heart recipient Mary Murphy and many more.

We extend a special expression of gratitude to our Diamond Sponsors: Bank of America, R. Stephen and Donna Doan, The Chuck Lorre Family Foundation and Ali C. Razi, Gold Sponsors: City National Bank, Monique & Mark Rothstein, Nestle USA, Inc., Roxanne Simpson and Union Bank, and our Silver Sponsors: The Arnold Family Trust, Maria R. Beckman, Brian P. Bezner & Stephanie F. Bezner, Esq., Enterprise Rent-a-Car,, Mark & Karen Liberman, Premier Real Estate and William B. Noonan.

Proceeds from the event support The Midnight Mission's program services, which include food and safe shelter, crisis and bridge housing, comprehensive addiction recovery, an education center, job training and access to physical and mental health services for homeless individuals and families in Southern California.

For ticket and sponsorship information, please contact Katie Norris at (213) 553-2328 or email knorris@midnightmission.org.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.