



FOR IMMEDIATE RELEASE

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**MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010**

**WHAT:** Music With A Mission (MWAM)

**WHEN:** Thursday – January 19, 2017 - 2:00 pm to 3:30 pm  
**Please note change in time.**

**WHERE:** The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

**WHO:** **The McCrary Foundation Choir**

The McCrary Foundation Choir is a 36 member family recording act comprised of three generations, of one family, ranging from ages 3 to 70. They are *the* go-to choir for music's most memorable performances including Michael Jackson's internationally televised funeral in 2009, Beyonce's 2015 Grammy performance of "Take My Hand, Precious Lord," and Common and John Legend's "Glory," also performed at the 2015 Grammy Awards. The choir is an offshoot of The McCrarys, the acclaimed American family Gospel and R&B group known for the songs "You" (featuring Stevie Wonder on harmonica), "Love on a Summer Night," and "Any Ol' Sunday" (later covered by Chaka Khan). The Choir is an offshoot of The McCrary Foundation, a non-profit for music therapy and community programs.

For more information about the McCrary Foundation, please visit (<http://www.mccraryfoundation.org>)

**WHY:** The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or [gberkovich@midnightmission.org](mailto:gberkovich@midnightmission.org).**

**About The Midnight Mission:** Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit [www.midnightmission.org](http://www.midnightmission.org).