



The Midnight Mission

Making a Difference Since 1914

601 South San Pedro Street, Los Angeles, California 90014 213.624.9258 www.midnightmission.org

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Santa Claus, Celebrities and Volunteers Join The Midnight Mission to bring Christmas Joy to homeless men, women, and children on Skid Row.

TO: All News Assignment Editors, and Community and Lifestyle Reporters

WHAT: Christmas Brunch and Santa's Village at The Midnight Mission. Thousands of homeless men, women and children will be treated to a hearty Christmas brunch on Christmas morning. Concurrently, the Mission will host **Santa's Village** where homeless and near-homeless children will be able to select toys of their choice and meet Santa Claus.

VISUALS: Thousands of people will get the opportunity to enjoy the season's most special holiday. Children will arrive early dawn to secure their place in line hours before Santa's Village opens. Parents will smile as they witness their children's joy as they meet Santa and Mrs. Claus and select their own special gifts.

Hundreds of volunteers led by **Dick Van Dyke, Stella & Anthony Hopkins** will be on hand to serve as elves and helpers demonstrating how Los Angeles cares about its most needy citizens. Volunteers from corporate sponsor, **Nestle' USA**, will distribute 2,000 food bags. Santa's Village was made possible by hundreds of volunteers, businesses, service groups, and individuals. A special thanks to Downtown LA businesses for their help, The Edison Downtown, 7th + Fig Donor Center courtesy of Brookfield Properties, BOMA Toy Drive, Sempra Energy, So Cal Gas and many others.

WHEN: Friday, DECEMBER 25, 2009 from 8:00 a.m. – 1:00 p.m. or until everyone is served. Hundreds of volunteers will be at the Mission on Christmas preparing the gifts and food for the Christmas Day Celebration.

WHERE: THE MIDNIGHT MISSION, 601 S. San Pedro Street, Los Angeles (corner of Sixth and San Pedro Streets)

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